

Ledbury Town Plan

Household Survey Report



This document records the data collected in the Household Survey undertaken in October and November 2013.

- The Introduction summarises how the Household Survey including the Household Questionnaire form was developed and how the data was collected, collated and analysed.
- Demographic Details summarises the demographic data provided by those who participated in the questionnaire
- Detailed Results records the data gathered for each question in the survey

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Section 1 - Introduction

The Household Survey was taken forward as follows:

- Preliminary research was undertaken by theme groups set up by the Town Plan. A Planning for Real event attended by 324 people held on 24th November 2012 to help to determine topics that should be included within the household survey.
- Development of the questions for the Household Questionnaire by a group of Town Plan members with help from Chris Gooding, then the County Parish Plan Coordinator, and Isobel Gibson, an experienced data analyst.
- Finalisation and printing of the Household Questionnaire forms which included a separate section in which respondents could identify voluntary work that they were interested in – to be passed to Community Action Ledbury.
- Distribution of the Household Questionnaire forms to all households in Ledbury. Individual responses by all adults (over 18 years old) were requested. Forms for addresses in Ledbury Town were distributed by a team of volunteers, where possible delivering personally to householders. Volunteers also provided a collection service and residents also their returned forms to the Town Council Office and other designated collection places (Library, Ledbury News, and Herefordshire Council Office). Forms for addresses in the parish outside Ledbury Town were delivered by post with stamped addressed envelopes for return to the Town Council Office.
- Approximately 7,500 forms were distributed by these means to 4,200 households in late October and early November. Volunteers took responsibility for their own street or streets in their neighbourhood.
- 2,859 forms were returned by the various means provided (38% response).
- Because of the volume of data to be entered, it was decided that this would be undertaken by a team of volunteers using the Survey Monkey internet-based data collation service. A training session was organised with Data Orchard (professional analysts) which 14 volunteers attended in February 2014.
- Following training, keying of the household survey data commenced. Keyers were asked to input data as it was input on the form, raising any queries in a special section at the end of the keying or on a manual form.
- Input of the data was completed in June 2014, following which examination of the queries raised was undertaken to ensure that any significant additional data was incorporated in the total of the data.
- Survey Monkey provided straight counts of the responses for each question in the household survey. Additional analysis, including analysis of the considerable amount of textual responses was obtained in early 2015. Questions 2 and 3 were analysed separately by Data Orchard.
- The data collected has been used to develop the Action Plans which form the basis of the Town Plan.

Section 2 - Demographic Details

Respondents were asked to include brief (non-identifiable) data about themselves in their response to help the Town Plan team understand

1. The representative profile of those responding compared with the profile presented by the 2011 Census Data* – to ascertain coverage
2. Specific profile data to assist analysis of the responses on particular questions – age, sex or area of parish

Over 2,700 respondents out of 2,859 included their details (94%).

*The 2011 Census Data is for Ledbury Ward (including Eastnor Parish) but is considered adequately representative for this purpose. This data identifies 4315 Households in the Ward and a total population of 9,636.

The Demographic Details provided by respondents is as follows:

Sex of Respondents

Male or Female	Percentage	Number
Male	42.46%	1,148
Female	57.54%	1,556
Total		2,704

There is no data in the 2011 Census for Sex of residents

Age of Respondents

Age	Percentage	Number
18 to 24	2%	57
25 to 44	14%	387
45 to 64	33%	895
65 to 74	28%	772
Over 75	23%	624
Total Responses		2735

For comparison the Adult age range breakdown recorded for Ledbury Ward in the 2011 Census is as follows:

Age	Percentage	Number
18 to 24	7.8%	612
25 to 44	29.8%	2336
45 to 64	31.9%	2503
65 to 74	13.8%	1086
Over 75	16.6%	1300
Total over 18 (2011 Census)		7837

1799 people were recorded as under 18

The response rate from the older age groups is greater than their proportion of the population. Not surprisingly, the response rate amongst the younger age groups is less, but the response rate for the 18 to 24 Group is still about 10% of that population and that for the 25 to 44 Age Group is about 16.5%

Location

We also asked respondents to complete their postcode. This data is available to assist with analysis of specific questions where appropriate.

Length of Time Respondents have lived in Ledbury

Length of time in Ledbury	Percentage	Number
Less than 2 years	7%	196
2 to 5 years	10%	262
6 to 10 years	16%	449
11 to 25 years	34%	930
Over 25 years	33%	897
Total		2734

Section 3 – Format of the Detailed Results

The Detailed Results show the data gathered in the Household Survey for each question in the following format.

Question Number	Qnn (e.g. Q63)
Question Content	<i>The question used in the Household Questionnaire form</i>
Context	<i>e.g. Car Use, Environment</i>
Form of Question	<i>e.g. Comment, Multiple Choice, Restricted Multiple Choice (one response permitted)</i>
Connected Questions in Survey	<i>Questions in same section of HS Questions elsewhere in HS with connection</i>
General Results - Summary	<i>High level summary of the responses</i>
General Results – Full Details	<i>For Multiple Choice Questions this is the data as collected by Survey Monkey For Questions requesting comment, this is a summary of the data responses following analysis of content</i>
Number of Respondents	<i>From Survey Monkey data</i>
Additional Relevant Analysis	<i>Relevant information e.g. proportions by age or other factors responding.</i>
Additional Data from “exception reports”	<i>We checked additional data captured e.g. where respondents have ticked more than one box when only one is asked for, or written a comment against a question in order to see if these responses significantly change the response to a question. The results of these checks are noted in this section.</i>
Additional Relevant Information	<i>Additional facts e.g. known trends/information about Ledbury not necessarily captured in survey.</i>
Record of Updates -	<i>Dates of significant updates or additions with Initials</i>

For some questions requesting comments, a more detailed summary of the responses is also included.

Section 4 – Detailed Results

GENERAL FEELINGS ABOUT LEDBURY

Question Number	Q01		
Question Content	What sort of town would YOU like Ledbury to be?		
Context	General		
Form of Question	Multiple Choice from 12 options – up to 5 choices		
Connected Questions in Survey	None		
General Results - Summary	<p>Answered by 99% of respondents. Most popular responses:</p> <ul style="list-style-type: none"> - A friendly town - Strong local employment - Thriving rural centre - Town with good shops 		
General Results – Full Details	Topic	Response	Rank
	A friendly place to live	74.28% 2,102	1
	Strong local employment	57.81% 1,636	2
	A town with good shops	56.78% 1,607	3
	A thriving rural centre	51.55% 1,459	4
	Strong community	46.96% 1,329	5
	Family friendly	41.91% 1,186	6
	Attractive to visitors	39.58% 1,120	7
	Good to grown up in	31.55% 893	8
	Where I know my neighbours	31.27% 885	9
	Good to retire to	27.95% 791	10
	A town of culture	19.68% 557	11
	Known for its good food	16.40% 464	12
Number of Respondents	2,830 – 99%		
Additional Relevant Analysis	n/a		
Additional Data from “exception reports”	<i>A small minority of respondents ticked more than 5 boxes – total boxes ticked 14,029 – an average of 4.9 per respondent.</i>		
Additional Relevant Information			
Record of Updates -	140721 – Initial Record - GH		

Question Number	Q02
Question Content	What do you think is good about Ledbury?
Context	General
Form of Question	Comment – free text
Connected Questions in Survey	Question 3
General Results - Summary	
General Results – Full Details	<i>The responses to this question and question 3 are reported on in a separate report commissioned from Data Orchard</i>
Number of Respondents	2,256 – 79%
Additional Relevant Analysis	
Additional Data from “exception reports”	<i>Nil</i>
Additional Relevant Information	
Record of Updates -	140815 – Initial Record - GH

Question Number	Q03
Question Content	What do you think is most needs improving about Ledbury?
Context	General
Form of Question	Comment – free text
Connected Questions in Survey	Question 2
General Results - Summary	
General Results – Full Details	<i>The responses to this question and question 2 are reported on in a separate report commissioned from Data Orchard</i>
Number of Respondents	2,307 – 80%
Additional Relevant Analysis	
Additional Data from “exception reports”	<i>Nil</i>
Additional Relevant Information	
Record of Updates -	140815 – Initial Record - GH

HOUSING DEVELOPMENT

Question Number	Q04		
Question Content	Will you be looking to move to a different property in Ledbury in the next 5 years?		
Context	Housing Development		
Form of Question	Multiple Choice		
Connected Questions in Survey	Q5 and Q6		
General Results - Summary	335 respondents (11%) are looking to move in Ledbury in the next 5 years		
General Results – Full Details	Response	Number	% of Respondents
	Yes	335	12.04%
	No	1,855	66.68%
	Don't Know	592	21.28%
	Total	2,782	
Number of Respondents	2,782 – 97%		
Additional Relevant Analysis	<i>Need to strip out multiple responses from same address? Can then derive a projected estimate by household.</i>		
Additional Data from “exception reports”	<i>Nil</i>		
Additional Relevant Information			
Record of Updates -	140815 – Initial Record - GH		

Question Number	Q05		
Question Content	If you answered YES to Question 4 – What sort of home will you be looking for?		
Context	Housing Development		
Form of Question	Multiple Choice from 7 options (one response requested)		
Connected Questions in Survey	Q4 and Q6		
General Results - Summary	The main choices are for Family Homes (42%) but significantly also for Down-sizing and Bungalow (together 39%), reflecting perhaps the needs of an aging population.		
General Results – Full Details	Option	Number	% of Respondents
	Family Home (3+ bed)	151	41.94%
	Sheltered Accommodation	20	5.56%
	Providing Extra Care	9	2.50%
	Starter Home (1-2 bed)	30	8.33%
	Downsizing	80	22.22%
	Flat	11	3.06%
	Bungalow	59	16.39%
	Total	360	
Number of Respondents	360 responses– slightly more than those who answered YES in Q4 (335)		
Additional Relevant Analysis			
Additional Data from “exception reports”	<i>7 respondents ticked Bungalow in addition – not entered in data above</i>		
Additional Relevant Information			
Record of Updates -	GH – Initial Record - 140817		

Question Number	Q06																		
Question Content	If you answered Question 5 – How do you expect your new home to be paid for?																		
Context	Housing Development																		
Form of Question	Multiple Choice from 4 options (one response requested)																		
Connected Questions in Survey	Q4 and Q6																		
General Results - Summary	80% of respondents see themselves funding their next home with their own resources or a mortgage. Renting amounts to 17% with little interest for Shared Ownership.																		
General Results – Full Details	<table border="1"> <thead> <tr> <th>Option</th> <th>Number</th> <th>% of Respondents</th> </tr> </thead> <tbody> <tr> <td>Own Funds/Mortgage</td> <td>300</td> <td>79.58%</td> </tr> <tr> <td>Privately Rented</td> <td>31</td> <td>8.22%</td> </tr> <tr> <td>Rented from Housing Association</td> <td>36</td> <td>9.55%</td> </tr> <tr> <td>Shared Ownership - Part Owned/Part Rented</td> <td>10</td> <td>2.65%</td> </tr> <tr> <td>Total</td> <td>377</td> <td></td> </tr> </tbody> </table>	Option	Number	% of Respondents	Own Funds/Mortgage	300	79.58%	Privately Rented	31	8.22%	Rented from Housing Association	36	9.55%	Shared Ownership - Part Owned/Part Rented	10	2.65%	Total	377	
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Shared Ownership - Part Owned/Part Rented	10	2.65%																	
Total	377																		
Number of Respondents	377 responses – slightly more than those who answered YES to Q4 (335) and to Q5 (360)																		
Additional Relevant Analysis																			
Additional Data from “exception reports”	<i>5 entered more than one option for Renting – not entered in data above</i>																		
Additional Relevant Information																			
Record of Updates -	GH – Initial Record - 140817																		

Question Number	Q07				
Question Content	What facilities do you believe to be put in place alongside the development of new housing in Ledbury? Tick one box in each row				
Context	Housing Development				
Form of Question	Multiple Choice (one choice per line)				
Connected Questions in Survey	Q1 and Q2				
General Results - Summary	Local employment, more school places, local road improvement, affordable housing, healthcare provision, more shopping and recreational space are considered most necessary of the options provided.				
General Results – Full Details		Important	Not Important	No opinion	Total
	Local employment	91.51% 2,414	2.81% 74	5.69% 150	2,638
	More school places	81.83% 2,090	3.72% 95	14.45% 369	2,554
	Affordable housing	84.90% 2,192	4.73% 122	10.38% 268	2,582
	Local road improvement	84.72% 2,206	9.18% 239	6.11% 159	2,604
	Sheltered housing	46.08% 1,116	22.67% 549	31.26% 757	2,422
	Recreational space	63.68% 1,571	19.58% 483	16.74% 413	2,467
	Houses for 'downsizing'	43.78% 1,056	29.27% 706	26.95% 650	2,412
	Healthcare provision	83.73% 2,141	6.06% 155	10.21% 261	2,557
	More shopping facilities	63.33% 1,587	28.29% 709	8.38% 210	2,506
Number of Respondents	2792 (97.6%) answered one or more options				
Additional Relevant Analysis					
Additional Data from "exception reports"					
Additional Relevant Information	<i>21 Comments either reinforcing choice or criticising planned new housing development</i>				
Record of Updates -	GH 140110				

EMPLOYMENT OPPORTUNITIES

Questions Number	Q08 Q09 and Q10																																		
Question Content	<p>Q08 If you are in work, is your work based or located in the Ledbury area (i.e. within about 5 miles of Ledbury)</p> <p>Q09 Would you like to work locally if suitable employment were available?</p> <p>Q10 If you answered YES to Q8, what kind of employment are or would you be looking for in the Ledbury Area?</p>																																		
Context	Employment Opportunities																																		
Form of Question	Yes/No and Multiple Choice																																		
Connected Questions in Survey	Q11 and Q12																																		
General Results - Summary	<ul style="list-style-type: none"> The split between those working in Ledbury and those who travel more than 5 miles to work is about 50/50 A considerable number would prefer to work in Ledbury and District if suitable work is available – 36% would be interested in part time local work 																																		
General Results – Full Details	<p><i>If you are in work, is your work based or located in the Ledbury area (i.e. within about 5 miles of Ledbury)</i></p> <table border="1"> <tr> <td>Yes</td> <td>591</td> <td>51.53%</td> </tr> <tr> <td>No</td> <td>556</td> <td>48.47%</td> </tr> <tr> <td>Total of Respondents</td> <td>1,147</td> <td></td> </tr> </table> <p><i>Would you like to work locally if suitable employment were available?</i></p> <table border="1"> <tr> <td>Yes</td> <td>491</td> <td>77.08%</td> </tr> <tr> <td>No</td> <td>146</td> <td>22.92%</td> </tr> <tr> <td>Total of Respondents</td> <td>637</td> <td></td> </tr> </table> <p><i>If you answered YES to Q8, what kind of employment are or would you be looking for in the Ledbury Area</i></p> <table border="1"> <tr> <td>Full time</td> <td>330</td> <td>67.07%</td> </tr> <tr> <td>Part Time</td> <td>182</td> <td>36.99%</td> </tr> <tr> <td>Casual</td> <td>21</td> <td>4.27%</td> </tr> <tr> <td>–Apprenticeship/Training</td> <td>10</td> <td>2.03%</td> </tr> <tr> <td>Total of Respondents</td> <td>492</td> <td></td> </tr> </table>		Yes	591	51.53%	No	556	48.47%	Total of Respondents	1,147		Yes	491	77.08%	No	146	22.92%	Total of Respondents	637		Full time	330	67.07%	Part Time	182	36.99%	Casual	21	4.27%	–Apprenticeship/Training	10	2.03%	Total of Respondents	492	
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Additional Relevant Analysis	
Additional Data from “exception reports”	<p><i>Q8 – 8 additional comments – one stressing lack of training and work opportunities for young people.</i></p> <p><i>Q9 – 2 additional comments – one (different from Q8) stressing lack of training and work opportunities for young people</i></p> <p><i>Q10 – 2 additional comments</i></p>
Additional Relevant Information	
Record of Updates -	GH 141001

Questions Number	Q11 and Q12																																				
Question Content	Q11 Are you either running or considering running your own small business locally? Q12 If you answered Yes to Q11 – which of the following are you NOT able to access to help your business or business plans?																																				
Context	Employment Opportunities																																				
Form of Question	Yes/No and Multiple Choice																																				
Connected Questions in Survey	Q8 to Q10																																				
General Results - Summary	<ul style="list-style-type: none"> • 250 respondents either run or have an interest in running their own business • There are opportunities to increase help to new businesses 																																				
General Results – Full Details	<p><i>Are you either running or considering running your own small business locally?</i></p> <table border="1"> <tr> <td>Yes</td> <td>252</td> <td>19.44%</td> </tr> <tr> <td>No</td> <td>1,044</td> <td>80.56%</td> </tr> <tr> <td>Total of Respondents</td> <td>1,296</td> <td></td> </tr> </table> <p><i>If you answered Yes to Q11 – which of the following are you NOT able to access to help your business or business plans?</i></p> <table border="1"> <tr> <td>Business Advice</td> <td>35</td> <td>26.92%</td> </tr> <tr> <td>Suitable Premises</td> <td>47</td> <td>36.15%</td> </tr> <tr> <td>Marketing and Publicity</td> <td>18</td> <td>13.85%</td> </tr> <tr> <td>Skills Training</td> <td>33</td> <td>25.38%</td> </tr> <tr> <td>Outlets/routes to Market</td> <td>18</td> <td>13.85%</td> </tr> <tr> <td>Support / Mentoring</td> <td>44</td> <td>33.85%</td> </tr> <tr> <td>Financial Advice</td> <td>24</td> <td>18.46%</td> </tr> <tr> <td>Working Capital</td> <td>48</td> <td>36.92%</td> </tr> <tr> <td>Total of Respondents</td> <td>130</td> <td></td> </tr> </table>	Yes	252	19.44%	No	1,044	80.56%	Total of Respondents	1,296		Business Advice	35	26.92%	Suitable Premises	47	36.15%	Marketing and Publicity	18	13.85%	Skills Training	33	25.38%	Outlets/routes to Market	18	13.85%	Support / Mentoring	44	33.85%	Financial Advice	24	18.46%	Working Capital	48	36.92%	Total of Respondents	130	
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Working Capital	48	36.92%																																			
Total of Respondents	130																																				
Additional Relevant Analysis																																					
Additional Data from “exception reports”	Q11 – 2 commented that they run their own business Q12 – 6 comments – 2 said “affordable premises”																																				
Additional Relevant Information																																					
Record of Updates	GH 141001																																				

SHOPPING, VISITORS AND TOURISM

Question Number	Q13																							
Question Content	Where do you do your main food and grocery shopping? Tick one box																							
Context	Shopping Visitors and Tourism																							
Form of Question	Multiple Choice																							
Connected Questions in Survey	Q14 to Q16																							
General Results - Summary	Answered by nearly all survey respondents. 71% do their main food/grocery shop in Ledbury – Malvern is the next most popular shopping venue. Internet shoppers for the main grocery shop are a small minority in this sample. <i>Note that some shop outside Ledbury for convenience reasons e.g. near to work etc.</i>																							
General Results – Full Details	<table border="1"> <thead> <tr> <th>Main Food shopping at:-</th> <th>Number</th> <th>%</th> </tr> </thead> <tbody> <tr> <td>Ledbury</td> <td>1,997</td> <td>71.32%</td> </tr> <tr> <td>Hereford</td> <td>175</td> <td>6.25%</td> </tr> <tr> <td>Malvern</td> <td>376</td> <td>13.43%</td> </tr> <tr> <td>Internet</td> <td>92</td> <td>3.29%</td> </tr> <tr> <td>Elsewhere</td> <td>160</td> <td>5.71%</td> </tr> <tr> <td>Total of Respondents</td> <td>2,800</td> <td></td> </tr> </tbody> </table>			Main Food shopping at:-	Number	%	Ledbury	1,997	71.32%	Hereford	175	6.25%	Malvern	376	13.43%	Internet	92	3.29%	Elsewhere	160	5.71%	Total of Respondents	2,800	
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Elsewhere	160	5.71%																						
Total of Respondents	2,800																							
Number of Respondents	2,800 (98%)																							
Additional Relevant Analysis																								
Additional Data from “exception reports”	<i>63 respondents ticked more than one box for this question – no adjustment has been made in view of the small numbers involved.</i>																							
Additional Relevant Information	<i>Data on perceived behaviour may be available in shopping studies undertaken for Tesco and Sainsbury supermarket applications in 2011/12</i>																							
Record of Updates -	GH 141001																							

Question Number	Q14		
Question Content	How often do you shop in Ledbury Town Centre? Tick one box		
Context	Shopping, Visitors and Tourism		
Form of Question	Multiple Choice		
Connected Questions in Survey	Q13 to Q16		
General Results - Summary	Answered by nearly all survey respondents. Nearly half shop in Ledbury several times a week – 16% do so occasionally or never.		
General Results – Full Details		Number	%
	Several times a week	1,337	48.21%
	Weekly	831	29.97%
	at least Monthly	160	5.77%
	Occasionally	397	14.32%
	Never	48	1.73%
	Total of Respondents	2,773	
Number of Respondents	2,773 (97%)		
Additional Relevant Analysis	<i>Shopping pattern by age group has not been analysed.</i>		
Additional Data from “exception reports”	<i>Nil</i>		
Additional Relevant Information			
Record of Updates -	GH 141006		

Question Number	Q15
Question Content	What item(s) do you buy regularly (at least monthly) that you can't buy in Ledbury? Tell us in the box
Context	Shopping, Visitors and Tourism
Form of Question	Free text comment
Connected Questions in Survey	Q13 to Q16

General Results – Full Details

Items identified	No of Respondents
Clothing of all kinds	788
Children's Clothing mentioned specifically in response	152
Food and grocery items of any kind	489
Other items	292

340 respondents specifically stated that they could get all they needed in Ledbury – the question did not prompt for this response.

32 made more general comments about the availability of retail goods in Ledbury

Clothing (and children's clothing) – many respondents stated that they shopped out of Ledbury for affordable or reasonably priced clothes. A number noted that the ranges stocked in Ledbury were inadequate. Some chose to shop at specific stores e.g. M&S

Food and Grocery – respondents identified a number of different reasons why they shop outside Ledbury:

- To obtain cheap and affordable food – prices in Ledbury are seen as too high
- To obtain greater choice in terms of goods, brands, pack sizes etc. than are offered in Ledbury
- The convenience of shopping under “one roof” or near to work
- The enjoyment of shopping at a particular store e. g. Waitrose. There is adverse comment about Tesco in Ledbury
- To obtain specialist foods that are not available in Ledbury both in terms of “speciality” and for health reasons (e.g. gluten free). A number noted that they did their regular or “weekly” shop in Ledbury but topped up elsewhere.

Other Items – The following were mentioned regularly in responses:

- Pet foods and products
- Electrical Goods and IT/Technical Goods
- Cheap fuel
- Cosmetics
- Craft materials, haberdashery etc.
- Shoes – lack of choice identified
- Toys
- CDs and DVDs
- Nappies – pack and fit sizes not stocked

Ledbury Town Plan

Number of Respondents	1,641 (excluding 6 annotations by keyers) – this is
Additional Relevant Analysis	<i>Further detailed analysis can be undertaken to break down the groupings identified above further.</i>
Additional Data from “exception reports”	<i>Nil</i>
Additional Relevant Information	<i>An Excel spreadsheet is available with all the responses to this question</i>
Record of Updates -	GH141212

Question Number	Q16		
Question Content	What would attract you to shop and spend more in Ledbury? Tick all you agree with		
Context	Shopping, Visitors and Tourism		
Form of Question	Multiple Choice		
Connected Questions in Survey	Q13 and Q14 re shopping habits		
General Results - Summary	Answered 92% of respondents to the survey. More choice in supermarkets was seen as most important followed by convenient car parking, and a wider range of shops. Strong support for a larger market offering. Little interest in late night opening or a loyalty scheme.		
General Results – Full Details	More choice in supermarkets	1,503	57.32%
	Convenient Car Parking	1,335	50.92%
	A wider range of shops	1,335	50.92%
	Markets with more stalls	1,034	39.44%
	More choice in shops	1,017	38.79%
	Budget Clothes Shop	851	32.46%
	Local Food Events	697	26.58%
	More Visiting Markets	584	22.27%
	Special Offers	426	16.25%
	Late Night Opening	340	12.97%
	Loyalty scheme	287	10.95%
	Shop and Drop Service	153	5.84%
	Number of Respondents	2,622 (91.7%)	
Additional Relevant Analysis			
Additional Data from “exception reports”	<i>23 Comments raised with this question – generally endorsing the particularly options selected. No further action taken.</i>		
Additional Relevant Information			
Record of Updates -	GH141006		

Ledbury Town Plan

Question Number	Q17		
Question Content	What do you think will make visitors stay longer and spend more in Ledbury? Tick up to 5 options.		
Context	Shopping, Visitors and Tourism		
Form of Question	Multiple Choice,		
Connected Questions in Survey	Q16		
General Results - Summary	Answered by 97% of respondents to the survey. Cheap Car Parking is seen as important for visitors (<i>noting that visitors themselves have no problem with the cost of parking in Ledbury – Town Plan Visitors Survey 2012</i>). Public conveniences also seen as important alongside a greater range of shops and better visitor information. Bigger markets also popular and better promotion of the town.		
General Results – Full Details	Cheaper Car Parking	1,740	62.82%
	Public Conveniences	1,623	58.59%
	Wider Range of Shops	1,189	42.92%
	Better visitor information	1,022	36.90%
	More publicity for Ledbury	951	34.33%
	Markets with more stalls	899	32.45%
	Coach Park	818	29.53%
	More visitor accommodation	812	29.31%
	More Events	737	26.61%
	Focus on our history	735	26.53%
	Opening on Sundays	729	26.32%
	Helpful signs in Town	535	19.31%
	Town Guides on duty	294	10.61%
	More Cafes	149	5.38%
	Conference Facilities	122	4.40%
Text Comments	365		
Number of Respondents	2,770 (97%)		
Additional Relevant Analysis	<i>See Summary of Text Comments on next page</i>		
Additional Data from “exception reports”	<i>14 Comments raised with this question – generally endorsing the particularly options selected. No further action taken</i>		
Additional Relevant Information			
Record of Updates	GH 141001		

Question 17 Summary of Text Comments (365)			
Theme	Topic	No of Responses	
Accommodation	More Hotels	6	
	More Affordable Accommodation	6	
Retail	More independent shops	7	
	Retail Park/Outlets	5	
	Clothes shops	5	
	Outdoor shop	1	
	M&S	1	
	New Supermarket	17	
	Cheaper Shops	2	
	No more charity shops	3	
	More/better markets	4	
	Better access to shops	1	
Retail/Catering	Open later/open Sundays	35	
Catering	Better/more Restaurants/Cafes	18	
	Library Café	1	
	Fast Food Chain	1	
	Café Chain	2	
	Less Cafes	12	
Information	Better Tourist Information Office	40	
	Use Town Guides more widely	1	
	Better Information/Signage	7	
Facilities	Car Parking Provision	48	
	Cinema	2	
	Better Coach Parking	4	
	Camping/Motorhome Facilities	3	
	Park and Ride	8	
	Public Conveniences	19	
	Artist Exhibition Space (more)	2	
	More Events (film, food, etc)	4	
	More leisure facilities	7	
	More pedestrian space	4	
	Large Park (with facilities)	1	
	Canal	1	
	Better bus services	2	
	Promotion	Market strengths	6
		Market to 20 - 40 age group	1
Website/Ledbury online		2	
Walking Routes in and round town		7	
Cycling Routes		1	
Negative	"Don't need more visitors"	8	
	Litter	4	
	Traffic	10	
	Total Comments included in this summary	319	
<i>Other comments recorded have been reviewed, but excluded from this analysis tending to be general comments rather than specific suggestions</i>			
<i>A full extract of the data is available for review and further analysis</i>			

CHILDREN AND YOUNG PEOPLE

Question Number	Q18 <i>For parents of children under 18 only</i>															
Question Content	Would you like improved opportunities to meet other parents regularly in a social environment to chat, swap experiences etc.? Tick one box															
Context	Children and Young People															
Form of Question	Multiple Choice															
Connected Questions in Survey	Q18 to Q22															
General Results - Summary	Majority of parents who answered were not interested. Their answers suggest that there are still a significant number of parents – 168 who ARE interested.															
General Results – Full Details	<table border="1"> <tr> <td>Yes - in the Daytime</td> <td>50</td> <td>11.01%</td> </tr> <tr> <td>Yes – in the Evening</td> <td>31</td> <td>6.83%</td> </tr> <tr> <td>Yes – Day/Evening</td> <td>87</td> <td>19.16%</td> </tr> <tr> <td>No</td> <td>286</td> <td>63.00%</td> </tr> <tr> <td>Total</td> <td>454</td> <td></td> </tr> </table>	Yes - in the Daytime	50	11.01%	Yes – in the Evening	31	6.83%	Yes – Day/Evening	87	19.16%	No	286	63.00%	Total	454	
Yes - in the Daytime	50	11.01%														
Yes – in the Evening	31	6.83%														
Yes – Day/Evening	87	19.16%														
No	286	63.00%														
Total	454															
Number of Respondents	454 – <i>question for parents of children under 18 only</i>															
Additional Relevant Analysis																
Additional Data from “exception reports”	<i>2 comments</i>															
Additional Relevant Information																
Record of Updates -	GH141006															

Question Number	Q19 For parents of children under 18 only
Question Content	What facility or service would make your role as a parent easier? Write your suggestion in the box below
Context	Children and Young People
Form of Question	Free text comment
Connected Questions in Survey	Q18 to Q22
General Results - Summary	n/a
General Results – Full Details	<i>Free text responses are to be analysed – comments cover a wide range of suggestions</i>
Number of Respondents	238 (52% of those answering Q18)
Additional Relevant Analysis	<i>Data is available in an Excel spreadsheet for further analysis</i>
Additional Data from “exception reports”	<i>1 comment</i>
Additional Relevant Information	
Record of Updates -	GH150104

Question Number	Q20 <i>For parents of children under 18 only</i>												
Question Content	Will you need access to any of these in the next 3 years to allow you to take up or to continue in employment?												
Context	Children and Young People												
Form of Question	Multiple Choice												
Connected Questions in Survey	Q18 to Q22												
General Results - Summary	Holiday club supported by over 100 respondents. Less demand for other day services apart from Nursery Places.												
General Results – Full Details	<table border="1"> <tr> <td>Nursery Place</td> <td>93</td> <td>49.47%</td> </tr> <tr> <td>Holiday Club</td> <td>101</td> <td>53.72%</td> </tr> <tr> <td>Breakfast Club</td> <td>60</td> <td>31.91%</td> </tr> <tr> <td>Homework Club</td> <td>40</td> <td>21.28%</td> </tr> </table>	Nursery Place	93	49.47%	Holiday Club	101	53.72%	Breakfast Club	60	31.91%	Homework Club	40	21.28%
Nursery Place	93	49.47%											
Holiday Club	101	53.72%											
Breakfast Club	60	31.91%											
Homework Club	40	21.28%											
Number of Respondents	188 (41% of those answering Q18)												
Additional Relevant Analysis													
Additional Data from “exception reports”	<i>2 comments supported a Holiday Club inclusive for disabled children</i>												
Additional Relevant Information													
Record of Updates -	GH141006												

Question Number	Q21 and Q22 For parents of children under 18 only																																																						
Question Content	Q21 Do you think young people have enough things to do in Ledbury? Q22 If you answered NO to Q21 – which of these activities and services would be of most benefit to your children? Tick up to 5 that you considered most important																																																						
Context	Children and Young People																																																						
Form of Question	Yes/No and Multiple Choice																																																						
Connected Questions in Survey	Q18 to Q20																																																						
General Results - Summary	General view that there is not enough for young people to do – strong preferences for more youth activities, and opportunities to gain work experience. A Safe place to “hang out” is top of the list																																																						
General Results – Full Details	<p><i>Do you think young people have enough things to do in Ledbury?</i></p> <table border="1"> <tr> <td>Yes</td> <td>58</td> <td>7.67%</td> </tr> <tr> <td>No</td> <td>605</td> <td>80.03%</td> </tr> <tr> <td>No Opinion</td> <td>93</td> <td>12.30%</td> </tr> <tr> <td>Total</td> <td>756</td> <td></td> </tr> </table> <p><i>If so which activities and services would most benefit your children?</i></p> <table border="1"> <tr> <td>Safe place to 'hang out'</td> <td>389</td> <td>64.51%</td> </tr> <tr> <td>More Organised Youth Groups</td> <td>360</td> <td>59.70%</td> </tr> <tr> <td>Practical Skills Training</td> <td>331</td> <td>54.89%</td> </tr> <tr> <td>Youth Centres</td> <td>316</td> <td>52.40%</td> </tr> <tr> <td>Weekend Jobs</td> <td>249</td> <td>41.29%</td> </tr> <tr> <td>Work experience</td> <td>242</td> <td>40.13%</td> </tr> <tr> <td>More Organised Sport</td> <td>235</td> <td>38.97%</td> </tr> <tr> <td>Holiday Activities</td> <td>217</td> <td>35.99%</td> </tr> <tr> <td>Better play areas</td> <td>188</td> <td>31.18%</td> </tr> <tr> <td>Drop In café</td> <td>165</td> <td>27.36%</td> </tr> <tr> <td>Advice and Counselling</td> <td>107</td> <td>17.74%</td> </tr> <tr> <td>Organised Trips</td> <td>82</td> <td>13.60%</td> </tr> <tr> <td>Parent & Toddler Group</td> <td>65</td> <td>10.78%</td> </tr> <tr> <td>Total Respondents:</td> <td>603</td> <td></td> </tr> </table>	Yes	58	7.67%	No	605	80.03%	No Opinion	93	12.30%	Total	756		Safe place to 'hang out'	389	64.51%	More Organised Youth Groups	360	59.70%	Practical Skills Training	331	54.89%	Youth Centres	316	52.40%	Weekend Jobs	249	41.29%	Work experience	242	40.13%	More Organised Sport	235	38.97%	Holiday Activities	217	35.99%	Better play areas	188	31.18%	Drop In café	165	27.36%	Advice and Counselling	107	17.74%	Organised Trips	82	13.60%	Parent & Toddler Group	65	10.78%	Total Respondents:	603	
Yes	58	7.67%																																																					
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Parent & Toddler Group	65	10.78%																																																					
Total Respondents:	603																																																						

Ledbury Town Plan

Number of Respondents	Q21 – 756 and Q22 – 603 (in line with those who said NO in Q21)
Additional Relevant Analysis	
Additional Data from “exception reports”	<i>Q21 3 ticked more than one box or qualified their entry Q22 1 comment quoting an age range</i>
Additional Relevant Information	Comments from Young People have been captured in the Town Plan Young Persons Surveys, and need to be read with this data to get the complete picture. Young people have different preferences!
Record of Updates -	GH141006

HEALTHCARE AND WELFARE

Question Number	Q23		
Question Content	Do you have difficulties accessing healthcare from any of the following? Tick all that apply to you		
Context	Healthcare and Welfare		
Form of Question	Multiple Choice		
Connected Questions in Survey	Q24 to Q26		
General Results - Summary	Of those that responded over 50% had problems with access to Dentistry services. Many also had difficulties with GP services and obtaining Out of Hours support. <i>(Note: More analysis to be undertaken)</i>		
General Results – Full Details		No of comments	% of Respondents
	Dentist	646	52.69%
	GP/Doctor	510	41.60%
	Out of Hours GP Service	386	31.48%
	County Hospital	133	10.85%
	Community Hospital	79	6.44%
	Pharmacist	77	6.28%
	Chiropodist	63	5.14%
	Optician	46	3.75%
Number of Respondents	1,226 (43%)		
Additional Relevant Analysis	Details in Q24 to be analysed		
Additional Data from “exception reports”	<i>4 additional comments</i>		
Additional Relevant Information	<i>Herefordshire Council’s Core Strategy plans for an additional 800 homes in Ledbury by 2030. Alongside this the existing population is aging due to increased life expectancy.</i>		
Record of Updates -	GH150103		

Question Number	Q24
Question Content	If you ticked one or more boxes in question 23 – enter details in the boxes below
Context	Healthcare and Welfare
Form of Question	Free text comment (tagged by Service)
Connected Questions in Survey	Q23 to Q26
General Results	
Service	Difficulties noted (summary)
<i>GP/Doctor (526 Comments)</i>	<i>420 noted the difficulty of getting convenient or early appointments with GPs. Other difficulties – no weekend/evening service – parking – seeing the same doctor regularly.</i>
<i>Dentist (545)</i>	<i>500 commented on lack of NHS services and need to go elsewhere for treatment. Other comments – getting appointments, access to premises in Ledbury (e.g.steps)</i>
<i>Pharmacist (47)</i>	<i>No extended hours services – no service at lunch times – long waiting times for prescriptions</i>
<i>Out of Hours GP (168)</i>	<i>Having to travel to Hereford for service – lack of confidence in 111 service – slow/inadequate response to calls for GP visit</i>
<i>Optician (23)</i>	<i>Cost of services – appointment availability</i>
<i>Chiropodist (26)</i>	<i>Availability – expense – difficult to get NHS service</i>
<i>County Hospital (85)</i>	<i>Lack of and cost of transport – parking availability and cost – appointment waiting times</i>
<i>Community Hospital (37)</i>	<i>Out of hours injury service inadequate/not available – parking – limited facilities for tests and treatment</i>
Number of Respondents	1,137 (40%)
Additional Relevant Analysis	<i>See next page for a fuller breakdown of the responses Data is available in an Excel spreadsheet for detailed analysis</i>
Additional Data from “exception reports”	<i>4 additional comments – one too extensive to enter.</i>
Additional Relevant Information	
Record of Updates -	GH150103

Question 24 – Summary of Text Comments (1500)		
<i>Service</i>	<i>Difficulty accessing healthcare identified (no of comments)</i>	<i>No of Responses for Service</i>
GP/Doctor	Difficulty in getting an appointment (c. 420)	526
	Limited access e.g. for those working	
	Parking	
	Difficulty in seeing the same doctor regularly	
	Not available at weekends/evenings - no local out of hours service	
Dentist	Very restricted NHS service access in Ledbury (c.500)	545
	Appointments difficulties (21)	
	Access to premises (6)	
	Parking (1)	
Pharmacist - Chemist	No late night service or service on Sundays	47
	Pharmacist not available at lunch times	
	Waiting time for prescriptions to be available for collection	
Out of Hours GP Service	Having to travel to Hereford to see GP out of hours	168
	Lack of confidence in 111 service	
	Slow/inadequate response to calls for GP visit	
Optician	Cost of service	23
	Appointment availability	
Chiropodist	Availability	26
	Expense	
	Difficult to get NHS Chiropody	
County Hospital	Lack of and cost of transport (39)	85
	Parking - availability and cost (high) (35)	
	Also - appointments - waiting times (3)	
Community Hospital	Out of hours service (A&E) inadequate or not available	37
	Parking	
	Not able to offer GP type services	
	Limited facilities for tests/treatment	
	Total Comments included	1457
<i>Other comments recorded have been reviewed, but excluded from this analysis tending to be general comments rather than specific suggestions</i>		
<i>A full extract of the data is available for review and further analysis</i>		

Question Number	Q25				
Question Content	If you use or have recent experience of any of the following services, how important is it to you to have these available locally in Ledbury? Tick one box in each row.				
Context	Healthcare and Welfare				
Form of Question	Multiple Choice				
Connected Questions in Survey	Q23 to Q26				
General Results - Summary	Citizen's Advice Bureau considered Important by more respondents, but the responses indicate that all these services are valued as something to be provided locally in the community				
General Results – Full Details	Service	Important	Not Important	Not Used	Total Respondents
	Citizen's Advice Bureau	577	31	800	1,408
	Home Help and Personal Support	378	25	941	1,344
	Respite Care	311	23	974	1,308
	Children's Centre	273	24	965	1,262
	Mental Health Services	273	28	973	1,274
	Rehabilitation Services	257	28	989	1,274
	Post Natal Support	223	22	994	1,239
	Pregnancy advice	210	29	1,005	1,244
	Debt Counselling	191	44	1,006	1,241
Number of Respondents	1566 (54%) selected one or more option				
Additional Relevant Analysis					
Additional Data from "exception reports"	<i>4 additional comments in support</i>				
Additional Relevant Information					
Record of Updates -	GH141009				

Question Number	Q26
Question Content	Is there a healthcare or welfare service that you need that you have not been able to access in Ledbury? Tell us in the box below
Context	Healthcare and Welfare
Form of Question	Free text comment
Connected Questions in Survey	Q23 to Q25
General Results - Summary	<p>Respondents identified a wide range of services they (have to) use outside Ledbury. 110 reinforced the comment in Q24 by identifying NHS dentistry. Other comments cover a range of services for adults, children, people with specific difficulties etc.</p> <p>80 respondents indicated that they currently had no use or need for services outside Ledbury.</p>
General Results – Full Details	<i>See next page for a full summary of the responses</i>
Number of Respondents	377 (13%)
Additional Relevant Analysis	<i>Data is available in an Excel spreadsheet for detailed analysis</i>
Additional Data from “exception reports”	<i>1 comment that all these services are available in Hereford</i>
Additional Relevant Information	
Record of Updates -	GH141009

Question 26 – Summary of Text Comments (377)		
<i>Service</i>	<i>Service which respondent has not been able to access in Ledbury</i>	<i>No of Responses</i>
Children's Health Services	Specialist services for children -	9
	Orthodontist	5
Dentist	NHS dentistry in Ledbury	110
Counselling	Citizens Advice Bureau services	19
	Bereavement Counselling	4
	General Counselling	6
Chronic Care	Dementia Care	4
	Residential care facilities (not nursing home)	4
	Respite care	3
Hospital Services	Availability of X-rays, Scanning Services etc.	17
	Specialist services - consultants, Dialysis etc.	8
	A&E Services	10
	Local consultations with Consultants	3
	Midwife led maternity service	1
Health Services	Audiology/Hearing Clinic	6
	Chiropody	3
	GP Availability (including Out of Hours)	9
	Mental Health Services (local therapy etc.)	15
	Occupational Therapy	1
	Optician/specialist eye-care	2
	Podiatry	5
	Post operation/illness therapies	7
	Prosthetic service	1
	Sexual health clinic	2
Social services	Weight loss service	1
	Parent carers group	1
	Animal care (e.g. RSPCA)	2
	Credit Union	2
	Job Centre	5
	Young Mums Group	1
	Total Comments included above	255
	Other Comments – e.g. None, n/a, not yet	80
<i>Other comments recorded have been reviewed, but excluded from this analysis tending to be general comments rather than specific suggestions</i>		
<i>A full extract of the data is available for review and further analysis</i>		

KEEPING FIT

Question Number	Q27					
Question Content	How do you keep fit? Tick those activities that you do and when					
Context	Keeping Fit					
Form of Question	Multiple Choice					
Connected Questions in Survey	Q28 to Q29					
General Results - Summary	The number using outdoor organised sport is probably not representative of Ledbury as a whole (due to age profile of respondents). Nearly 600 are taking part in organised indoor activity at least weekly (and over 400 less often). Most rely on personal outdoor exercise or home activity to “keep fit”					
General Results – Full Details	Activity	At least Weekly	At least Monthly	Sometimes	Never	
	Organised outdoor sports and exercise	218	54	173	955	1,400
	Personal outdoor exercise (e.g. walking, running)	1,568	197	309	154	2,228
	Indoor organised sports or exercise (e.g. yoga, swimming, gym)	594	115	311	677	1,697
	Work activity	519	50	163	644	1,376
	Home activity (e.g. gardening, fitness exercises etc.)	1,594	288	301	114	2,297
Number of Respondents	2659 (93%) selected one or more option					
Additional Relevant Analysis						
Additional Data from “exception reports”	<i>10 additional comments</i>					
Additional Relevant Information						
Record of Updates -	GH150104					

Question Number	Q28		
Question Content	Do you use any of these facilities in Ledbury for sport or exercise		
Context	Keeping Fit		
Form of Question	Multiple Choice		
Connected Questions in Survey	Q27 to Q29		
General Results - Summary	The responses indicate the value to Ledbury residents of the Swimming Pool		
General Results – Full Details	Facility	Number	% of Respondents to this Question
	Swimming Pool	800	69.44%
	Leisure Centre (at JMHS)	246	21.35%
	Indoor Gyms	217	18.84%
	Outdoor Gym (on the Rec)	204	17.71%
	Rugby Club	94	8.16%
	Bowls Club	72	6.25%
	Football Club Ground	68	5.90%
	Tennis Club	67	5.82%
	Cricket Ground	38	3.30%
Number of Respondents	1,152 (40%)		
Additional Relevant Analysis			
Additional Data from “exception reports”	<i>5 additional (supporting) comments</i>		
Additional Relevant Information	<i>Halo have announced a major upgrade for the Swimming Pool commencing later in 2016</i>		
Record of Updates -	GH150104		

Question Number	Q29
Question Content	Do you think any of these should be improved or expanded to provide better facilities or more opportunities for sport or exercise? Enter details of the facility and suggested improvement below.
Context	Keeping Fit
Form of Question	Free Text Comment
Connected Questions in Survey	Q27 and Q28
General Results - Summary	Approximate number of comments for each facility is as follows: <i>Bowls Club – 16</i> <i>Cricket Ground – 9</i> <i>Football Ground – 13</i> <i>Gym facilities – 59</i> <i>JMHS Leisure Centre – 83</i> <i>Outdoor Gym – 18</i> <i>Recreation Ground – 8</i> <i>Rugby Club - 11</i> <i>Swimming Pool – 425</i> <i>Tennis Club – 14</i> <i>Plus many comments about general facilities – town trail, open space and suggestions for other sports and leisure activities in Ledbury</i>
General Results – Full Details	<i>n/a</i>
Number of Respondents	715 (25%)
Additional Relevant Analysis	<i>A spreadsheet extract of the data is available to enable fuller analysis.</i>
Additional Data from “exception reports”	<i>3 additional comments</i>
Additional Relevant Information	<ul style="list-style-type: none"> • Planning application since approved to move the Cricket Club to Ross Road • Halo plan to renovate Swimming Pool in 2016
Record of Updates -	GH150104

LEISURE, CULTURAL AND SOCIAL ACTIVITIES

Question Number	Q30		
Question Content	What organised leisure, cultural or social activities do you take part in locally? Tick those that you do		
Context	Leisure, Cultural and Social Activities		
Form of Question	Multiple Choice with an Other (free text) option		
Connected Questions in Survey	Q31 to Q34		
General Results - Summary	This question was answered by 43% of all respondents. The numbers indicate a healthy demand for all forms of leisure/social activity in Ledbury. Is there scope given the number of respondents to encourage more to take part in activities of this kind?		
General Results – Full Details			
	Local Church	408	33.25%
	WEA or U3A	308	25.10%
	Branch of National Organisation**	298	24.29%
	Local Interest Group	268	21.84%
	Gardening/Allotments	199	16.22%
	Charity Support Group	189	15.40%
	Indoor Pursuits (e.g. Cards, Chess, Skittles, Darts)	180	14.67%
	Music	179	14.59%
	Singing	137	11.17%
	Social Club	118	9.62%
	Drama & Dance	103	8.39%
	PTA	30	2.44%
	Other Comments	378	
Number of Respondents	1,227 (43%)		
Additional Relevant Analysis	<i>Other Comments (378 responses) cover a very wide range of activities – data is available to enable fuller analysis</i>		
Additional Data from “exception reports”	<i>3 additional comments – 1 not readable</i>		
Additional Relevant Information			
Record of Updates -	GH141014		

Question Number	Q31
Question Content	What leisure or cultural activity would you like to get involved in locally that you can't do currently? Enter Details below
Context	Leisure Cultural and Social Activities
Form of Question	Free text Comment
Connected Questions in Survey	Q30 to Q34
General Results - Summary	Comments identify a wide range of activities – no one activity standing out above the rest. A number of activities identified are already available in Ledbury
General Results – Full Details	<i>Comments to be analysed in detail</i>
Number of Respondents	318 (11%)
Additional Relevant Analysis	<i>Comments can be reviewed in detail – a spreadsheet extract of the data is available for analysis.</i>
Additional Data from “exception reports”	<i>Nil</i>
Additional Relevant Information	
Record of Updates -	GH150104

Question Number	Q32																																			
Question Content	Which of these have you attended in Ledbury in the past 12 months (to November 2013)? Tick any you have attended																																			
Context	Leisure Cultural and Social Activities																																			
Form of Question	Multiple Choice																																			
Connected Questions in Survey	Q30 to Q34																																			
General Results - Summary	Answered by over 80% of respondents. High popularity for the Carnival and the Fair. Much support for the Market Theatre. The one-off Ox Roast event rated high. Attendance at the Poetry Festival and Food Festival suggests local interest that could be built on. Ledbury Community Day and Ledbury Big Breakfast were in their first year as events, showing good early engagement.																																			
General Results – Full Details	<table border="1"> <tbody> <tr> <td>Carnival</td> <td>1,533</td> <td>66.51%</td> </tr> <tr> <td>Market Theatre film or show</td> <td>1,221</td> <td>52.97%</td> </tr> <tr> <td>Ox Roast</td> <td>1,155</td> <td>50.11%</td> </tr> <tr> <td>October Fair</td> <td>895</td> <td>38.83%</td> </tr> <tr> <td>Concert</td> <td>672</td> <td>29.15%</td> </tr> <tr> <td>Poetry Festival</td> <td>548</td> <td>23.77%</td> </tr> <tr> <td>Charity Event</td> <td>498</td> <td>21.61%</td> </tr> <tr> <td>Food Festival</td> <td>477</td> <td>20.69%</td> </tr> <tr> <td>Ledbury Community Day</td> <td>335</td> <td>14.53%</td> </tr> <tr> <td>Ledbury Big Breakfast</td> <td>164</td> <td>7.11%</td> </tr> <tr> <td>Play Day or Little Chill</td> <td>92</td> <td>3.99%</td> </tr> </tbody> </table>			Carnival	1,533	66.51%	Market Theatre film or show	1,221	52.97%	Ox Roast	1,155	50.11%	October Fair	895	38.83%	Concert	672	29.15%	Poetry Festival	548	23.77%	Charity Event	498	21.61%	Food Festival	477	20.69%	Ledbury Community Day	335	14.53%	Ledbury Big Breakfast	164	7.11%	Play Day or Little Chill	92	3.99%
Carnival	1,533	66.51%																																		
Market Theatre film or show	1,221	52.97%																																		
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Ledbury Community Day	335	14.53%																																		
Ledbury Big Breakfast	164	7.11%																																		
Play Day or Little Chill	92	3.99%																																		
Number of Respondents	2,305 (80%)																																			
Additional Relevant Analysis																																				
Additional Data from “exception reports”	<i>9 additional comments – several noting other activities attended and one noting the Poetry Festival is not for Ledbury people</i>																																			
Additional Relevant Information																																				
Record of Updates -	GH141014																																			

Question Number	Q33																													
Question Content	Which of these do you use for recreation and leisure? Tick any that you use																													
Context	Leisure Cultural and Social Activities																													
Form of Question	Multiple Choice																													
Connected Questions in Survey	Q30 to Q34																													
General Results - Summary	Answered by 71% of Respondents. The answers stress the important of green space to Ledbury Residents with the Town Trail being the most used area followed by the Riverside Park and Dog Hill.																													
General Results – Full Details	<table border="1"> <tr> <td>Town Trail</td> <td>1,392</td> <td>68.77%</td> </tr> <tr> <td>Riverside Park (River Leadon)</td> <td>1,285</td> <td>63.49%</td> </tr> <tr> <td>Dog Hill</td> <td>1,018</td> <td>50.30%</td> </tr> <tr> <td>Frith Wood</td> <td>887</td> <td>43.82%</td> </tr> <tr> <td>Recreation Ground</td> <td>759</td> <td>37.50%</td> </tr> <tr> <td>Conigree Wood</td> <td>739</td> <td>36.51%</td> </tr> <tr> <td>Play Areas (New Mills)</td> <td>223</td> <td>11.02%</td> </tr> <tr> <td>Oatley's Road Field</td> <td>119</td> <td>5.88%</td> </tr> <tr> <td>Play Areas (Deer Park)</td> <td>103</td> <td>5.09%</td> </tr> </table>			Town Trail	1,392	68.77%	Riverside Park (River Leadon)	1,285	63.49%	Dog Hill	1,018	50.30%	Frith Wood	887	43.82%	Recreation Ground	759	37.50%	Conigree Wood	739	36.51%	Play Areas (New Mills)	223	11.02%	Oatley's Road Field	119	5.88%	Play Areas (Deer Park)	103	5.09%
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Play Areas (Deer Park)	103	5.09%																												
Number of Respondents	2,024 (71%)																													
Additional Relevant Analysis																														
Additional Data from "exception reports"	2 additional comments																													
Additional Relevant Information	<p><i>The response profile is likely to mean that the use of Play Areas is understated in this question.</i></p> <p><i>The Cricket Field area was not included in the Survey.</i></p>																													
Record of Updates -	GH141014																													

Question Number	Q34
Question Content	Do you think any of these should be improved or expanded to provide better facilities or more opportunities for leisure? Enter your suggestion in the boxes below
Context	Leisure Cultural and Social Activities
Form of Question	Free text Comment

Q34 Continued from previous page	
Connected Questions in Survey	Q30 to Q34
General Results	
Location	Suggestions for Improvement (summary)
<i>Cricket Ground (2 Comments)</i>	<i>Retain as open space</i>
<i>Woods – Dog Hill, Conigree and Frith (76)</i>	<i>Pathway improvements and clearing. Better signage. More for kids. Mountain biking. Improve views. Regular wood management. Renovate access to Dog Hill from Church Street. Discourage dog mess. Provide more parking for access.</i>
<i>Ledbury Park (5)</i>	<i>Make more accessible</i>
<i>Upper Hall (3)</i>	<i>Make green space e.g. lake more accessible</i>
<i>Deer Park (play areas) (11)</i>	<i>Improve facilities for children. Benches.</i>
<i>New Mills (play areas) (44)</i>	<i>Update play equipment. Discourage dog mess and vandalism</i>
<i>Oatleys Road Field (13)</i>	<i>General improvements including more play facilities. Benches</i>
<i>Riverside (121)</i>	<i>Considerable support for improvement of paths to provide all weather access. Benches. Picnic tables at Hereford Road end. Discourage dog mess. Lighting. Provision for cycle path through area. Wildflower meadow.</i>
<i>Recreation Ground (98)</i>	<i>Continued improvement of play equipment and play areas including Skate Park. Improvements to prevent flooding by Skate Park. New shelters and picnic tables. More trees (poss. Screening houses). Discourage litter, dog mess and vandalism.</i>
<i>Town Trail (88)</i>	<i>Improvement to pathway including provision for cycling – particularly between Bye St and Little Marcle Road. Benches. New bridge over Orchard Way. Lighting. Extend further. Discourage dog mess.</i>
<i>General Comments (over 100)</i>	<i>Wide ranging including better signage, more information on green spaces, improving pathways, sharing paths with cyclists, lighting, discouraging dog mess. Suggestions include Tramper Hire (for those with limited mobility) and a Trim Ditch (exercise trail).</i>
Number of Respondents	553 (19%)
Additional Relevant Analysis	
Additional Data from “exception reports”	<i>2 comments – one suggesting fines for those allowing dogs to foul</i>
Additional Relevant Information	
Record of Updates -	GH141014

LEARNING MORE

Question Number	Q35																																									
Question Content	Are you interested in any of these learning opportunities? Tick those you are interested in																																									
Context	Learning More																																									
Form of Question	Multiple Choice																																									
Connected Questions in Survey	Q35 to Q37																																									
General Results - Summary	42% of respondents answered this question. Computer skills, foreign languages, developing a hobby, and (interestingly) learning more about Ledbury were the most popular responses with over 250 people showing an interest in cooking skills, mainly in the 25 to 44 and 45 to 64 age groups.																																									
General Results – Full Details	<table border="1"> <thead> <tr> <th>Response</th> <th>Number</th> <th>% of those who responded</th> </tr> </thead> <tbody> <tr> <td>Study something new</td> <td>417</td> <td>34.21%</td> </tr> <tr> <td>Computer Skills</td> <td>411</td> <td>33.72%</td> </tr> <tr> <td>Foreign Language</td> <td>373</td> <td>30.60%</td> </tr> <tr> <td>Developing a hobby</td> <td>341</td> <td>27.97%</td> </tr> <tr> <td>Learn more about Ledbury</td> <td>310</td> <td>25.43%</td> </tr> <tr> <td>Cooking Skills</td> <td>265</td> <td>21.74%</td> </tr> <tr> <td>New Pastime e.g. cards, chess</td> <td>239</td> <td>19.61%</td> </tr> <tr> <td>Developing skills for work</td> <td>178</td> <td>14.60%</td> </tr> <tr> <td>Refresh previous hobby</td> <td>119</td> <td>9.76%</td> </tr> <tr> <td>Child Care Classes</td> <td>34</td> <td>2.79%</td> </tr> <tr> <td>English Classes</td> <td>19</td> <td>1.56%</td> </tr> <tr> <td>Citizenship Classes</td> <td>15</td> <td>1.23%</td> </tr> </tbody> </table>			Response	Number	% of those who responded	Study something new	417	34.21%	Computer Skills	411	33.72%	Foreign Language	373	30.60%	Developing a hobby	341	27.97%	Learn more about Ledbury	310	25.43%	Cooking Skills	265	21.74%	New Pastime e.g. cards, chess	239	19.61%	Developing skills for work	178	14.60%	Refresh previous hobby	119	9.76%	Child Care Classes	34	2.79%	English Classes	19	1.56%	Citizenship Classes	15	1.23%
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Citizenship Classes	15	1.23%																																								
Number of Respondents	1,219 (42%)																																									
Additional Relevant Analysis	<i>See next page for age breakdown of those interested in Cooking Skills</i>																																									
Additional Data from “exception reports”	<i>2 additional comments</i>																																									
Additional Relevant Information																																										
Record of Updates -	GH211014																																									

Question 35 – Additional Analysis re those who responded to “Cooking Skills” by age group

Age Group	Responded “Cooking Skills”	% of Total Age Group	Total Age Group responding to Survey
18 to 24	10	17%	57
25 to 44	70	18%	387
45 to 64	118	13%	895
65 to 75	34	4%	772
Over 75	24	4%	624
All age Groups	256	9%	2735

Question Number	Q36
Question Content	Does anything prevent you following up further learning opportunities? Write Details in the box below
Context	Learning More
Form of Question	Free text comment
Connected Questions in Survey	Q35 to Q37
General Results - Summary	
General Results – Full Details	<i>Results are available for analysis</i>
Number of Respondents	550
Additional Relevant Analysis	
Additional Data from “exception reports”	<i>2 additional comments – one noting that there were further education classes at JMHS in past</i>
Additional Relevant Information	
Record of Updates -	GH141021

Question Number	Q37
Question Content	Do you attend any skills training or education workshops outside Ledbury? Give details including why you travel to these activities in the box below.
Context	Learning More
Form of Question	Free text comment
Connected Questions in Survey	Q35 to Q37
General Results - Summary	
General Results – Full Details	<i>Results are available for analysis</i>
Number of Respondents	303
Additional Relevant Analysis	
Additional Data from “exception reports”	<i>NIL</i>
Additional Relevant Information	
Record of Updates -	GH141021

SAFETY AND SECURITY

Question Number	Q38		
Question Content	Do you feel safe in Ledbury?		
Context	Safety and Security		
Form of Question	Multiple Choice		
Connected Questions in Survey	Q38 to Q43		
General Results - Summary	Answered by 98% of respondents, over 96% of those who answered felt safe always or most of the time		
General Results – Full Details	Always	1,100	39.15%
	Most of the Time	1,606	57.15%
	Sometimes	84	2.99%
	Never	20	0.71%
Number of Respondents	2,810 (98%)		
Additional Relevant Analysis			
Additional Data from “exception reports”	<i>3 additional comments</i>		
Additional Relevant Information			
Record of Updates -	GH141021		

Question Number	Q39						
Question Content	Do you know how to contact your local Police Officers and Police Community Support Officers?						
Context	Safety and Security						
Form of Question	Yes/No						
Connected Questions in Survey	Q38 to Q43						
General Results - Summary	Almost 1,000 people answered that they did not know how to contact the local police team						
General Results – Full Details	<table border="1"> <tr> <td>Yes</td> <td>1,761</td> <td>64.32%</td> </tr> <tr> <td>No</td> <td>977</td> <td>35.68%</td> </tr> </table>	Yes	1,761	64.32%	No	977	35.68%
Yes	1,761	64.32%					
No	977	35.68%					
Number of Respondents	2,738 (96%)						
Additional Relevant Analysis							
Additional Data from “exception reports”	<i>15 varied comments in respect of police availability or responsiveness</i>						
Additional Relevant Information							
Record of Updates -	GH141021						

Question Number	Q40						
Question Content	Are you aware that the Police run regular meetings (PACT Meetings) to which you can take issues of concern?						
Context	Safety and Security						
Form of Question	Yes/No						
Connected Questions in Survey	Q38 to Q43						
General Results - Summary	Nearly 2,000 people answered that they were not aware of the police PACT meetings.						
General Results – Full Details	<table border="1"> <tr> <td>Yes</td> <td>771</td> <td>28.31%</td> </tr> <tr> <td>No</td> <td>1,952</td> <td>71.69%</td> </tr> </table>	Yes	771	28.31%	No	1,952	71.69%
Yes	771	28.31%					
No	1,952	71.69%					
Number of Respondents	2,723 (96%)						
Additional Relevant Analysis							
Additional Data from “exception reports”	<i>5 comments – 3 indicating lack of knowledge of when meetings are happening</i>						
Additional Relevant Information							
Record of Updates -	GH141021						

Question Number	Q41									
Question Content	Would you like to be a member of a local Neighbourhood Watch scheme?									
Context	Safety and Security									
Form of Question	Multiple Choice									
Connected Questions in Survey	Q38 to Q43									
General Results - Summary	The majority of those who answered are not interested in becoming a member – however there are over 500 respondents who are, together with 350 who answered that they belong to one.									
General Results – Full Details	<table border="1"> <tr> <td>Yes</td> <td>518</td> <td>19.95%</td> </tr> <tr> <td>No</td> <td>1,729</td> <td>66.58%</td> </tr> <tr> <td>I already belong to one</td> <td>350</td> <td>13.48%</td> </tr> </table>	Yes	518	19.95%	No	1,729	66.58%	I already belong to one	350	13.48%
Yes	518	19.95%								
No	1,729	66.58%								
I already belong to one	350	13.48%								
Number of Respondents	2,597 (91%)									
Additional Relevant Analysis										
Additional Data from “exception reports”	<i>7 comments – some indicating doubt as to whether respondent belongs to a scheme, others that they watch informally</i>									
Additional Relevant Information										
Record of Updates -	GH141021									

Question Number	Q42		
Question Content	Are any of these a <u>regular concern</u> to you in your neighbourhood? Tick those that apply		
Context	Safety and Security		
Form of Question	Multiple Choice		
Connected Questions in Survey	Q38 to 43 and Q64 (re suggested improvements including “Bin(s) for dog waste”)		
General Results - Summary	Dog mess (1,227 responses), Litter (1,097), Inconsiderate Parking (966) and Anti-social driving (587) were the concerns most notified. 563 respondents recorded that none of the items listed was a regular concern to them.		
General Results – Full Details	<i>Response</i>	<i>% of Respondents choosing this</i>	<i>Number of Respondents choosing this</i>
	Dog mess	46.64%	1,227
	Litter	41.70%	1,097
	Inconsiderate Parking	36.72%	966
	Anti-social driving	22.31%	587
	None of these	21.40%	563
	Noisy People	12.12%	319
	People hanging around	10.91%	287
	Vandalism	10.07%	265
	Drug Dealing/Use	9.20%	242
	Drunkenness	8.48%	223
	Burglary	6.69%	176
	Noisy Neighbours	6.04%	159
	Car Crime	4.71%	124
	Graffiti	3.84%	101
	Violence	2.43%	64
Number of Respondents	2631 (92%) provided 6,410 individual responses		
Additional Relevant Analysis	<i>Additional analysis could match against home location and green spaces used by respondent</i>		
Additional Data from “exception reports”	<i>28 comments – 6 identified noise from dogs, 4 identified nuisance from cats. Others were in support of options selected</i>		
Additional Relevant Information			
Record of Updates -	GH 02092014		

Question Number	Q43																		
Question Content	Would any of these make a major difference to your general security and safety?																		
Context	Safety and Security																		
Form of Question	Multiple Choice																		
Connected Questions in Survey	Q38 to Q43																		
General Results - Summary	Over half of those who responded chose Higher Policing Presence (which might seem at odds with the responses to Q38). Better path and street cleaning and street lighting were also popular options. 22% felt none of these would make a difference.																		
General Results – Full Details	<table border="1"> <tr> <td>Higher Policing Presence</td> <td>1,342</td> <td>54.78%</td> </tr> <tr> <td>Better path and street cleaning</td> <td>804</td> <td>32.82%</td> </tr> <tr> <td>Brighter street lighting</td> <td>606</td> <td>24.73%</td> </tr> <tr> <td>None of these</td> <td>541</td> <td>22.08%</td> </tr> <tr> <td>Security Cameras</td> <td>516</td> <td>21.06%</td> </tr> <tr> <td>Removal of Shrubs/bushes</td> <td>291</td> <td>11.88%</td> </tr> </table>	Higher Policing Presence	1,342	54.78%	Better path and street cleaning	804	32.82%	Brighter street lighting	606	24.73%	None of these	541	22.08%	Security Cameras	516	21.06%	Removal of Shrubs/bushes	291	11.88%
Higher Policing Presence	1,342	54.78%																	
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None of these	541	22.08%																	
Security Cameras	516	21.06%																	
Removal of Shrubs/bushes	291	11.88%																	
Number of Respondents	2,450 (86%)																		
Additional Relevant Analysis	<i>322 additional comments are available for analysis</i>																		
Additional Data from “exception reports”	<i>8 comments mainly in support of options selected</i>																		
Additional Relevant Information																			
Record of Updates -	GH141021																		

CARS, ROADS AND ROAD SAFETY

Question Numbers	Q44 Q45 Q46																																		
Question Content	Q44 Do you drive a car for your own personal travel? Q45 If you don't drive a car, do you have regular access to get around? Q46 Would you be interested in car sharing?																																		
Context	Cars, Roads and Road Safety																																		
Form of Question	Multiple Choice																																		
Connected Questions in Survey	Questions 44 to 51 and Q52 to 58																																		
General Results – Full Details	<p>Q44 Do you drive a car for your own personal use?</p> <table border="1"> <thead> <tr> <th></th> <th>Respondents</th> <th>% of Respondents</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>2,235</td> <td>81.04%</td> </tr> <tr> <td>No</td> <td>523</td> <td>18.96%</td> </tr> <tr> <td>Total</td> <td>2,758</td> <td></td> </tr> </tbody> </table> <p>Q45 If you don't drive a car, do you have regular access to get around?</p> <table border="1"> <thead> <tr> <th></th> <th>Respondents</th> <th>% of Respondents</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>328</td> <td>64.31%</td> </tr> <tr> <td>No</td> <td>182</td> <td>35.69%</td> </tr> <tr> <td>Total Respondents</td> <td>510</td> <td></td> </tr> </tbody> </table> <p>Q46 Would you be interested in car sharing?</p> <table border="1"> <tbody> <tr> <td>Getting to work</td> <td>134</td> </tr> <tr> <td>School Run</td> <td>36</td> </tr> <tr> <td>Shopping</td> <td>74</td> </tr> <tr> <td>Car for occasional use (e.g. Community Car Scheme)</td> <td>147</td> </tr> <tr> <td>Total Respondents</td> <td>359</td> </tr> </tbody> </table>		Respondents	% of Respondents	Yes	2,235	81.04%	No	523	18.96%	Total	2,758			Respondents	% of Respondents	Yes	328	64.31%	No	182	35.69%	Total Respondents	510		Getting to work	134	School Run	36	Shopping	74	Car for occasional use (e.g. Community Car Scheme)	147	Total Respondents	359
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Additional Relevant Analysis																																			
Additional Data from "exception reports"	<i>Q45 – 3 supporting comments</i> <i>Q46 – 10 comments – several noting they do this already – others noting possible difficulties</i>																																		
Additional Relevant Information																																			
Record of Updates -	GH 110914																																		

Question Numbers	Q47 Q48 Q49																																										
Question Content	<p>Q47 What do you think about the general standard of road maintenance by Herefordshire Council in Ledbury?</p> <p>Q48 Have you ever reported faults with road maintenance to Herefordshire Council?</p> <p>Q49 Do you think Ledbury Town Council should have the ability to fix minor road maintenance problems quickly?</p>																																										
Context	Cars, Roads and Roads Safety																																										
Form of Question	Multiple Choice																																										
Connected Questions in Survey	Questions 44 to 51 and Q52 to 58																																										
General Results – Full Details	<p>Q47 What do you think about road maintenance?</p> <table border="1"> <thead> <tr> <th></th> <th>Respondents</th> <th>% of Respondents</th> </tr> </thead> <tbody> <tr> <td>Acceptable</td> <td>436</td> <td>15.86%</td> </tr> <tr> <td>Unacceptable</td> <td>2,111</td> <td>76.79%</td> </tr> <tr> <td>No Opinion</td> <td>202</td> <td>7.35%</td> </tr> <tr> <td>Total</td> <td>2,749</td> <td></td> </tr> </tbody> </table> <p>Q48 Have you ever reported faults to Herefordshire?</p> <table border="1"> <thead> <tr> <th></th> <th>Respondents</th> <th>% of Respondents</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>810</td> <td>30.82%</td> </tr> <tr> <td>No</td> <td>1,818</td> <td>69.18%</td> </tr> <tr> <td>Total</td> <td>2,628</td> <td></td> </tr> </tbody> </table> <p>Q49 Should Ledbury TC be able to fix minor road problems?</p> <table border="1"> <thead> <tr> <th></th> <th>Respondents</th> <th>% of Respondents</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>1,899</td> <td>73.43%</td> </tr> <tr> <td>No</td> <td>379</td> <td>14.66%</td> </tr> <tr> <td>No Opinion</td> <td>308</td> <td>11.91%</td> </tr> <tr> <td>Total</td> <td>2,586</td> <td></td> </tr> </tbody> </table>		Respondents	% of Respondents	Acceptable	436	15.86%	Unacceptable	2,111	76.79%	No Opinion	202	7.35%	Total	2,749			Respondents	% of Respondents	Yes	810	30.82%	No	1,818	69.18%	Total	2,628			Respondents	% of Respondents	Yes	1,899	73.43%	No	379	14.66%	No Opinion	308	11.91%	Total	2,586	
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Acceptable	436	15.86%																																									
Unacceptable	2,111	76.79%																																									
No Opinion	202	7.35%																																									
Total	2,749																																										
	Respondents	% of Respondents																																									
Yes	810	30.82%																																									
No	1,818	69.18%																																									
Total	2,628																																										
	Respondents	% of Respondents																																									
Yes	1,899	73.43%																																									
No	379	14.66%																																									
No Opinion	308	11.91%																																									
Total	2,586																																										
Additional Relevant Analysis																																											
Additional Data from “exception reports”	<p>Q47 – 17 comments supporting option selected</p> <p>Q48 – 12 comments expanding on option selected</p> <p>Q49 - 19 comments – 11 stating that they feel they are already paying taxes for this work</p>																																										
Additional Relevant Information																																											
Record of Updates -	GH 110914																																										

Question Number	Q50																														
Question Content	Is there a significant road safety issue in Ledbury that affects you? Where?																														
Context	Cars, Roads and Road Safety																														
Form of Question	Multiple Choice																														
Connected Questions in Survey	Q51																														
General Results - Summary	Knapp Lane is considered the most significant safety issue, followed by New Street (parking), the crossing where Bye Street meets the Town Centre, and the area by Ledbury Primary School																														
General Results – Full Details	<table border="1"> <thead> <tr> <th>Place</th> <th>Respondents</th> <th>% of Respondents</th> </tr> </thead> <tbody> <tr> <td>Knapp Lane</td> <td>582</td> <td>28.59%</td> </tr> <tr> <td>New Street</td> <td>537</td> <td>26.38%</td> </tr> <tr> <td>Bye Street</td> <td>476</td> <td>23.38%</td> </tr> <tr> <td>Primary School or Long Acre</td> <td>388</td> <td>19.06%</td> </tr> <tr> <td>Bridge Street</td> <td>322</td> <td>15.82%</td> </tr> <tr> <td>High Street</td> <td>287</td> <td>14.10%</td> </tr> <tr> <td>Homend/Bromyard Road Junction</td> <td>210</td> <td>10.31%</td> </tr> <tr> <td>Hereford Road</td> <td>88</td> <td>4.32%</td> </tr> <tr> <td>NO OPINION</td> <td>393</td> <td>19.30%</td> </tr> </tbody> </table> <p><i>In addition there are 746 entries to “Other”</i></p>	Place	Respondents	% of Respondents	Knapp Lane	582	28.59%	New Street	537	26.38%	Bye Street	476	23.38%	Primary School or Long Acre	388	19.06%	Bridge Street	322	15.82%	High Street	287	14.10%	Homend/Bromyard Road Junction	210	10.31%	Hereford Road	88	4.32%	NO OPINION	393	19.30%
Place	Respondents	% of Respondents																													
Knapp Lane	582	28.59%																													
New Street	537	26.38%																													
Bye Street	476	23.38%																													
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High Street	287	14.10%																													
Homend/Bromyard Road Junction	210	10.31%																													
Hereford Road	88	4.32%																													
NO OPINION	393	19.30%																													
Number of Respondents	2,036 (71%)																														
Additional Relevant Analysis	<i>See next page for initial analysis of comments in the “Other” box – many comments repeat choices already entered</i>																														
Additional Data from “exception reports”	<i>2 comments in support of option selected</i>																														
Additional Relevant Information																															
Record of Updates -	GH 110914																														

Q50 - Analysis of Other Comments - initial trawl by street names		
Street or topic of concern	Number of Comments	Main Concerns
Albert Road	8	
Bank Crescent	22	Parking
Belle Orchard	7	
Biddulph Way	12	Speed
Bridge Street	5	
Bromyard Road	5	
Bye Street	13	Crossing road
Bypass	4	Martins Way junction
Car Parking	53	
Crossing road	20	
Elmsdale Rd	3	
Gloucester Road	9	
High Street	5	
Homend	10	
Knapp Lane	14	
Little Marcle Road	4	
Long Acre	12	
Lower Road	38	
Mable's Furlong/JMHS		many comments
Martins Way	11	
New Mills	7	Effect of traffic calming
New Street	13	
Orchard Lane	10	
Potholes	25	
Southend	23	
Speeding	16	
Top Cross	21	<i>since resurfaced</i>
Woodleigh Road	41	rat run
Worcester Road	21	
	432	
This data will warrant further analysis when road management issues are taken forward		

Question Number	Q51																														
Question Content	What measure(s) would you support to reduce road safety issues identified in your answer to Question 50? Tick box or tell us your suggestion																														
Context	Cars, Roads and Road Safety																														
Form of Question	Multiple Choice																														
Connected Questions in Survey	Question 50																														
General Results - Summary	The more favoured remedies are Parking restrictions, and anti-speeding measures e.g. a 20mph speed limit. Footway/ pavement improvement may be particularly relevant to Bye Street. One way traffic solutions are identified for specific areas.																														
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents choosing this</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Street Parking restrictions</td> <td>789</td> <td>43.00%</td> </tr> <tr> <td>20mph speed limit</td> <td>498</td> <td>27.14%</td> </tr> <tr> <td>Footway/pavement improvement</td> <td>431</td> <td>23.49%</td> </tr> <tr> <td>One way traffic system</td> <td>430</td> <td>23.43%</td> </tr> <tr> <td>Improvement to Junction</td> <td>424</td> <td>23.11%</td> </tr> <tr> <td>Excess speed warning sign</td> <td>405</td> <td>22.07%</td> </tr> <tr> <td>Traffic calming</td> <td>346</td> <td>18.86%</td> </tr> <tr> <td>Safer Pedestrian Crossing</td> <td>303</td> <td>16.51%</td> </tr> <tr> <td>Road widening</td> <td>237</td> <td>12.92%</td> </tr> </tbody> </table> <p><i>In addition there are 631 comments under Other</i></p>	<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>	Street Parking restrictions	789	43.00%	20mph speed limit	498	27.14%	Footway/pavement improvement	431	23.49%	One way traffic system	430	23.43%	Improvement to Junction	424	23.11%	Excess speed warning sign	405	22.07%	Traffic calming	346	18.86%	Safer Pedestrian Crossing	303	16.51%	Road widening	237	12.92%
<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>																													
Street Parking restrictions	789	43.00%																													
20mph speed limit	498	27.14%																													
Footway/pavement improvement	431	23.49%																													
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Traffic calming	346	18.86%																													
Safer Pedestrian Crossing	303	16.51%																													
Road widening	237	12.92%																													
Number of Respondents	1835 (64%)																														
Additional Relevant Analysis	<i>Comments under “Other” are available to be reviewed. This data could also be reviewed against the responses in Q50</i>																														
Additional Data from “exception reports”	<i>3 comments in support of option selected</i>																														
Additional Relevant Information																															
Record of Updates -	GH 201114																														

PARKING IN LEDBURY

Question Number	Q52																					
Question Content	Where do you park your car by your home when not using it?																					
Context	Parking in Ledbury – <i>Car Drivers only to answer</i>																					
Form of Question	Multiple Choice																					
Connected Questions in Survey	Q44, Q52 to Q58																					
General Results - Summary	90% park either off road at home or in a private car park. 10% park on the street – there are parts of the town where this is common e.g. Bridge Street/Lower Rd.																					
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents choosing this</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Off road at home</td> <td>1,900</td> <td>83.66%</td> </tr> <tr> <td>Public Car Park</td> <td>23</td> <td>1.01%</td> </tr> <tr> <td>On Street</td> <td>242</td> <td>10.66%</td> </tr> <tr> <td>At a neighbours</td> <td>8</td> <td>0.35%</td> </tr> <tr> <td>Private Car Park</td> <td>145</td> <td>6.38%</td> </tr> <tr> <td>Other place</td> <td>33</td> <td>1.45%</td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>	Off road at home	1,900	83.66%	Public Car Park	23	1.01%	On Street	242	10.66%	At a neighbours	8	0.35%	Private Car Park	145	6.38%	Other place	33	1.45%
<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>																				
Off road at home	1,900	83.66%																				
Public Car Park	23	1.01%																				
On Street	242	10.66%																				
At a neighbours	8	0.35%																				
Private Car Park	145	6.38%																				
Other place	33	1.45%																				
Number of Respondents	2271 (79%)																					
Additional Relevant Analysis	A few respondents ticked more than one box – possible e.g. in a two car household.																					
Additional Data from “exception reports”	<i>15 comments – 4 responses not included as previously indicated not a car driver. Remainder mainly comments on options entered.</i>																					
Additional Relevant Information																						
Record of Updates -	GH 201114																					

Question Number	Q53																					
Question Content	Where do you normally park when you use your car to visit Ledbury Town Centre?																					
Context	Parking in Ledbury – <i>Car Drivers only to answer</i>																					
Form of Question	Multiple Choice																					
Connected Questions in Survey	Q44, Q52 to Q58																					
General Results - Summary	73% of Respondents use car parks – public or store. 31% regularly park on street. 22% do not use a car when they visit the town centre																					
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents choosing this</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>On Street</td> <td>697</td> <td>31.52%</td> </tr> <tr> <td>Workplace</td> <td>49</td> <td>2.22%</td> </tr> <tr> <td>Council Car Park</td> <td>893</td> <td>40.39%</td> </tr> <tr> <td>Other</td> <td>77</td> <td>3.48%</td> </tr> <tr> <td>Tesco/Coop</td> <td>731</td> <td>33.06%</td> </tr> <tr> <td>Don't use car to visit town</td> <td>492</td> <td>22.25%</td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>	On Street	697	31.52%	Workplace	49	2.22%	Council Car Park	893	40.39%	Other	77	3.48%	Tesco/Coop	731	33.06%	Don't use car to visit town	492	22.25%
<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>																				
On Street	697	31.52%																				
Workplace	49	2.22%																				
Council Car Park	893	40.39%																				
Other	77	3.48%																				
Tesco/Coop	731	33.06%																				
Don't use car to visit town	492	22.25%																				
Number of Respondents	2211 (77%)																					
Additional Relevant Analysis	Some respondents chose more than one option.																					
Additional Data from “exception reports”	<i>13 Comments supporting option selected Additional counts where data keyer entered only 1 response – 9 for Council Car Park & 8 for Tesco/Coop</i>																					
Additional Relevant Information																						
Record of Updates -	GH 201114																					

Question Number	Q54																				
Question Content	How often do you use a Council Car Park in Ledbury Town Centre																				
Context	Parking in Ledbury – <i>Car Drivers only to answer</i>																				
Form of Question	Multiple Choice																				
Connected Questions in Survey	Q44, Q52 to Q58																				
General Results - Summary	<p>Most respondents use the public car parks on an irregular basis – only 24% responded that they use these at least weekly. Daily usage is very low.</p> <p>This needs to be read with Q53 where 40% said they normally use a council car park when they park in the Town Centre</p>																				
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents choosing this</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Daily</td> <td>36</td> <td>1.58%</td> </tr> <tr> <td>At least weekly</td> <td>518</td> <td>22.79%</td> </tr> <tr> <td>At least monthly</td> <td>278</td> <td>12.23%</td> </tr> <tr> <td>Occasionally</td> <td>901</td> <td>39.64%</td> </tr> <tr> <td>Never</td> <td>540</td> <td>23.76%</td> </tr> </tbody> </table>			<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>	Daily	36	1.58%	At least weekly	518	22.79%	At least monthly	278	12.23%	Occasionally	901	39.64%	Never	540	23.76%
<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>																			
Daily	36	1.58%																			
At least weekly	518	22.79%																			
At least monthly	278	12.23%																			
Occasionally	901	39.64%																			
Never	540	23.76%																			
Number of Respondents	2273 (79%)																				
Additional Relevant Analysis																					
Additional Data from “exception reports”	<i>Nil</i>																				
Additional Relevant Information																					
Record of Updates -	GH 201114																				

Question Number	Q55															
Question Content	When you park in Ledbury Town Centre on a visit how long do you normally stay?															
Context	Parking in Ledbury – <i>Car Drivers only to answer</i>															
Form of Question	Multiple Choice – one response only permitted															
Connected Questions in Survey	Q44, Q52 to Q58															
General Results - Summary	50% are parking for less than an hour, and 42% for less than 2 hours – visits to town by car by local residents are generally short.															
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents choosing this</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Less than 1 hour</td> <td>982</td> <td>50.59%</td> </tr> <tr> <td>1-2 Hours</td> <td>828</td> <td>42.66%</td> </tr> <tr> <td>2-4 Hours</td> <td>93</td> <td>4.79%</td> </tr> <tr> <td>Longer than 4 hours</td> <td>38</td> <td>1.96%</td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>	Less than 1 hour	982	50.59%	1-2 Hours	828	42.66%	2-4 Hours	93	4.79%	Longer than 4 hours	38	1.96%
<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>														
Less than 1 hour	982	50.59%														
1-2 Hours	828	42.66%														
2-4 Hours	93	4.79%														
Longer than 4 hours	38	1.96%														
Number of Respondents	1941 (68%)															
Additional Relevant Analysis																
Additional Data from “exception reports”	<i>5 comments supporting responses 8 respondents ticked more than one box – response not entered</i>															
Additional Relevant Information																
Record of Updates -	GH 201114															

Question Number	Q56												
Question Content	Are there times when you can't find a place in the town centre to park?												
Context	Parking in Ledbury – <i>Car Drivers only to answer</i>												
Form of Question	Multiple Choice												
Connected Questions in Survey	Q44, Q52 to Q58												
General Results - Summary	52% of respondents indicated that there are times when they can't find a place to park in the town centre. <i>This may be indicative that they can't park where they want to park rather than that they can't find anywhere to park.</i>												
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents choosing this</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>1,101</td> <td>52.01%</td> </tr> <tr> <td>No</td> <td>714</td> <td>33.73%</td> </tr> <tr> <td>Not Applicable</td> <td>302</td> <td>14.27%</td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>	Yes	1,101	52.01%	No	714	33.73%	Not Applicable	302	14.27%
<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>											
Yes	1,101	52.01%											
No	714	33.73%											
Not Applicable	302	14.27%											
Number of Respondents	2117 (74%)												
Additional Relevant Analysis													
Additional Data from "exception reports"	<i>9 comments – mainly in support of response chosen</i>												
Additional Relevant Information													
Record of Updates -	GH 201114												

Question Number	Q57									
Question Content	If you answered YES to Q56 – when did this last happen?									
Context	Parking in Ledbury – <i>Car Drivers only to answer</i>									
Form of Question	Multiple Choice – one response only permitted									
Connected Questions in Survey	Q44, Q52 to Q58									
General Results - Summary	<p>64% of those who found difficulty parking identified this as happening on a weekday.</p> <p>The number of those identifying difficulty on a Saturday rises to approx. 460 (43% of respondents) after making allowance for those who entered data in more than one box</p>									
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents choosing this</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>On a Weekday</td> <td>684</td> <td>63.69%</td> </tr> <tr> <td>On a Saturday</td> <td>390</td> <td>36.31%</td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>	On a Weekday	684	63.69%	On a Saturday	390	36.31%
<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>								
On a Weekday	684	63.69%								
On a Saturday	390	36.31%								
Number of Respondents	1,074 – this is consistent with those answering YES in Q56									
Additional Relevant Analysis										
Additional Data from “exception reports”	<i>Approx 70 respondents ticked both On a Weekday and On a Saturday – keyers entered against On a Weekday only in these cases.</i>									
Additional Relevant Information										
Record of Updates -	GH 201114									

Question Number	Q58																					
Question Content	Have increases in car park charges or parking time restrictions led you to change your parking behaviour? Tick all that apply																					
Context	Parking in Ledbury – <i>Car Drivers only to answer</i>																					
Form of Question	Multiple Choice																					
Connected Questions in Survey	Q44, Q52 to Q58																					
General Results - Summary	50% of respondents said that it had made no difference but the remainder indicated that they were adopting different behaviours – including 25% who chose to park in the street and 14% who chose to shop elsewhere. Encouragingly perhaps, 18% indicated that they walked or bussed into town instead.																					
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents choosing this</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Park in street instead</td> <td>505</td> <td>25.69%</td> </tr> <tr> <td>Shop elsewhere</td> <td>288</td> <td>14.65%</td> </tr> <tr> <td>Stay for a shorter time</td> <td>364</td> <td>18.51%</td> </tr> <tr> <td>Get lifts to the Town Centre</td> <td>26</td> <td>1.32%</td> </tr> <tr> <td>Walk or take bus instead</td> <td>355</td> <td>18.06%</td> </tr> <tr> <td>It's made no difference</td> <td>991</td> <td>50.41%</td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>	Park in street instead	505	25.69%	Shop elsewhere	288	14.65%	Stay for a shorter time	364	18.51%	Get lifts to the Town Centre	26	1.32%	Walk or take bus instead	355	18.06%	It's made no difference	991	50.41%
<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>																				
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Get lifts to the Town Centre	26	1.32%																				
Walk or take bus instead	355	18.06%																				
It's made no difference	991	50.41%																				
Number of Respondents	1,966 (69%)																					
Additional Relevant Analysis																						
Additional Data from “exception reports”	<i>10 comments in support of option selected</i>																					
Additional Relevant Information																						
Record of Updates -	GH 211114																					

CYCLING

Question Number	Q59																	
Question Content	How often do you cycle in or through Ledbury?																	
Context	Cycling – <i>Cyclists only to answer</i>																	
Form of Question	Multiple Choice																	
Connected Questions in Survey	Q59-Q61																	
General Results - Summary	269 respondents cycled more than once a month in Ledbury. 181 (26%) never cycled in Ledbury.																	
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents choosing this</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Several times a week</td> <td>136</td> <td>19.85%</td> </tr> <tr> <td>More than once a month</td> <td>133</td> <td>19.42%</td> </tr> <tr> <td>Less than once a month</td> <td>235</td> <td>34.31%</td> </tr> <tr> <td>Never</td> <td>181</td> <td>26.42%</td> </tr> </tbody> </table>			<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>	Several times a week	136	19.85%	More than once a month	133	19.42%	Less than once a month	235	34.31%	Never	181	26.42%
<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>																
Several times a week	136	19.85%																
More than once a month	133	19.42%																
Less than once a month	235	34.31%																
Never	181	26.42%																
Number of Respondents	685 (24%)																	
Additional Relevant Analysis																		
Additional Data from “exception reports”	<i>Nil</i>																	
Additional Relevant Information																		
Record of Updates -	GH 211114																	

Question Number	Q60															
Question Content	How safe do you feel when cycling in Ledbury? I feel safe...															
Context	Cycling – <i>Cyclists only to answer</i>															
Form of Question	Multiple Choice															
Connected Questions in Survey	Q59-Q61															
General Results - Summary	369 respondents 66% felt safe at least most of the time when cycling in Ledbury. 72 said they would never feel safe – it's possible that this includes respondents who said they never cycled in Ledbury.															
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents choosing this</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>All the time</td> <td>69</td> <td>12.39%</td> </tr> <tr> <td>Most of the time</td> <td>300</td> <td>53.86%</td> </tr> <tr> <td>Some of the time</td> <td>116</td> <td>20.83%</td> </tr> <tr> <td>Never</td> <td>72</td> <td>12.93%</td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>	All the time	69	12.39%	Most of the time	300	53.86%	Some of the time	116	20.83%	Never	72	12.93%
<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>														
All the time	69	12.39%														
Most of the time	300	53.86%														
Some of the time	116	20.83%														
Never	72	12.93%														
Number of Respondents	557 (19%)															
Additional Relevant Analysis																
Additional Data from “exception reports”	<i>Nil</i>															
Additional Relevant Information																
Record of Updates -	GH 211114															

Question Number	Q61
Question Content	What improvement would encourage you to cycle in Ledbury? Tell us in the box
Context	Cycling – <i>Cyclists only to answer</i>
Form of Question	Free text
Connected Questions in Survey	Q59-Q61
General Results - Summary	The improvements attracting most support are provision of more cycle routes, introduction of cycle lanes, and maintenance of roads (removal of potholes). The detailed analysis includes other suggestions for making Ledbury more cycle-friendly.
General Results – Full Details	<i>See next page for summary with further details</i>
Number of Respondents	328 (11%)
Additional Relevant Analysis	
Additional Data from “exception reports”	<i>Nil</i>
Additional Relevant Information	
Record of Updates -	GH 211114

Question 61 – Analysis of Other Comments (328)	
<i>Suggested Improvement to encourage cycling</i>	<i>No of Responses</i>
20mph zone/speed limits	13
Contraflow for Cyclists (top of New Street)	2
Cycle Lanes	51
Cycle Parking (secure/safe)	22
Driver awareness of cyclists	12
Less traffic	9
Lighting	7
More cycle routes (including rural links)	63
Mountain or off road biking	2
One way streets	3
Parking Restrictions (improving visibility)	16
Riverside Link (along/parallel to By Pass)	6
Road Maintenance (potholes etc)	83
Town Trail improvements (surface, crossings etc)	6
Traffic calming	3
Total	283
<i>Other comments recorded have been reviewed, but excluded from this analysis tending to be general comments rather than specific suggestions including a number stating why they wouldn't cycle in Ledbury</i>	
<i>A full extract of the data is available for review and further analysis</i>	

OUR STREETS

Question Number	Q62																														
Question Content	When walking in Ledbury, are there any particular hazards or problems of accessibility that concern you or affect your mobility? Tick any that apply																														
Context	Our Streets																														
Form of Question	Multiple Choice																														
Connected Questions in Survey	Q50 re road safety issues																														
General Results - Summary	48% of respondents identified Narrow Pavements with significant concerns too about Trip Hazards and Speeding Traffic and Crossing the Road. 268 (15%) identified wheelchair and pushchair access as a concern and 171 lack of drop downs – both concerns regarding accessibility.																														
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents choosing this</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Narrow Pavements</td> <td>858</td> <td>48.31%</td> </tr> <tr> <td>Trip Hazards</td> <td>620</td> <td>34.91%</td> </tr> <tr> <td>Speeding Traffic</td> <td>598</td> <td>33.67%</td> </tr> <tr> <td>Poor Street Lighting</td> <td>384</td> <td>21.62%</td> </tr> <tr> <td>Crossing the Road</td> <td>351</td> <td>19.76%</td> </tr> <tr> <td>Vulnerability to traffic</td> <td>282</td> <td>15.88%</td> </tr> <tr> <td>Wheel/Pushchair Access</td> <td>268</td> <td>15.09%</td> </tr> <tr> <td>Lack of Drop Downs</td> <td>171</td> <td>9.63%</td> </tr> <tr> <td>Other Comments (Free Text)</td> <td>447</td> <td></td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents choosing this</i>	<i>% of Respondents</i>	Narrow Pavements	858	48.31%	Trip Hazards	620	34.91%	Speeding Traffic	598	33.67%	Poor Street Lighting	384	21.62%	Crossing the Road	351	19.76%	Vulnerability to traffic	282	15.88%	Wheel/Pushchair Access	268	15.09%	Lack of Drop Downs	171	9.63%	Other Comments (Free Text)	447	
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Lack of Drop Downs	171	9.63%																													
Other Comments (Free Text)	447																														
Number of Respondents	1,776 (62%)																														
Additional Relevant Analysis	<i>Other Comments are available for review on Survey Monkey</i>																														
Additional Data from “exception reports”	<i>3 comments in response of option selected</i>																														
Additional Relevant Information																															
Record of Updates -	GH 211114																														

Question Number	Q63																														
Question Content	Which of the following do you think would improve our Town Centre? Tick one box in each row																														
Context	Our Streets																														
Form of Question	Multiple Choice																														
Connected Questions in Survey	Q1 to 3 - Q13 to Q17																														
General Results – Summary	Very strong support for more off street parking. More room for Markets in the Town Centre also popular together with Tidying up the road and information signs. Support for a Park and Ride service. Minority support for restricting traffic and increasing pedestrian space – fears about lack of car access to town centre and parking?																														
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Option</i></th> <th>Yes</th> <th>No</th> <th><i>Total of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>More room for Markets in the Town Centre</td> <td>1,062 (64.68%)</td> <td>580 (35.32%)</td> <td>1,642</td> </tr> <tr> <td>Restricting traffic in the High Street during the day (e.g. 10am to 4pm)</td> <td>543 (30.30%)</td> <td>1,249 (69.70%)</td> <td>1,792</td> </tr> <tr> <td>Increasing Pedestrian area in the High Street and Homend (less parking during the day)</td> <td>652 (36.79%)</td> <td>1,120 (63.21%)</td> <td>1,772</td> </tr> <tr> <td>Tidy up the road and information signs</td> <td>1,210 (81.21%)</td> <td>280 (18.79%)</td> <td>1,490</td> </tr> <tr> <td>More off street parking</td> <td>1,803 (88.99%)</td> <td>223 (11.01%)</td> <td>2,026</td> </tr> <tr> <td>Park & Ride service at busy times</td> <td>819 (59.87%)</td> <td>549 (40.13%)</td> <td>1,368</td> </tr> </tbody> </table>			<i>Option</i>	Yes	No	<i>Total of Respondents</i>	More room for Markets in the Town Centre	1,062 (64.68%)	580 (35.32%)	1,642	Restricting traffic in the High Street during the day (e.g. 10am to 4pm)	543 (30.30%)	1,249 (69.70%)	1,792	Increasing Pedestrian area in the High Street and Homend (less parking during the day)	652 (36.79%)	1,120 (63.21%)	1,772	Tidy up the road and information signs	1,210 (81.21%)	280 (18.79%)	1,490	More off street parking	1,803 (88.99%)	223 (11.01%)	2,026	Park & Ride service at busy times	819 (59.87%)	549 (40.13%)	1,368
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Number of Respondents	2668 (93%) selected one or more option																														
Additional Relevant Analysis																															
Additional Data from “exception reports”	<i>18 comments supporting options selected</i>																														
Additional Relevant Information																															
Record of Updates -	GH 211114																														

Question Number	Q64																											
Question Content	Is there a particular improvement to our streets and walkways that you would like to see? If so select ONE from these below																											
Context	Our Streets																											
Form of Question	One Choice from Options or free text in Other Box																											
Connected Questions in Survey	Q65 – asks where the opted improvement should be sited Q42 – asks for regular concerns (including dog mess)																											
General Results - Summary	678 respondents chose Bin(s) for Dog waste with Winter Grit Bin (318) next																											
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>Number of Respondents choosing this</i></th> <th><i>% of Respondents choosing this</i></th> </tr> </thead> <tbody> <tr> <td>A Bench</td> <td>206</td> <td>11.77%</td> </tr> <tr> <td>Litter Bin</td> <td>271</td> <td>15.49%</td> </tr> <tr> <td>Tree Planting</td> <td>202</td> <td>11.54%</td> </tr> <tr> <td>Winter Grit Bin</td> <td>318</td> <td>18.17%</td> </tr> <tr> <td>Flower Bed or Planter</td> <td>75</td> <td>4.29%</td> </tr> <tr> <td>Bin(s) for Dog waste</td> <td>678</td> <td>38.74%</td> </tr> <tr> <td>Total Options Selected</td> <td>1,750</td> <td></td> </tr> <tr> <td>Other (free Text)</td> <td>408</td> <td></td> </tr> </tbody> </table>	<i>Response</i>	<i>Number of Respondents choosing this</i>	<i>% of Respondents choosing this</i>	A Bench	206	11.77%	Litter Bin	271	15.49%	Tree Planting	202	11.54%	Winter Grit Bin	318	18.17%	Flower Bed or Planter	75	4.29%	Bin(s) for Dog waste	678	38.74%	Total Options Selected	1,750		Other (free Text)	408	
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Total Options Selected	1,750																											
Other (free Text)	408																											
Number of Respondents	2,158 (75%)																											
Additional Relevant Analysis	<i>“Other” data (408 responses) is available on Survey Monkey See also summary following Question 65</i>																											
Additional Data from “exception reports”	<i>Many respondents selected more than one option – the additional selections in this category were: Bench – 7 Litter Bin – 31 Tree Planting – 31 Winter Grit Bin – 44 Flower Bed or Planter – 27 Bin(s) for Dog Waste - 103</i>																											
Additional Relevant Information	<i>Litter Bins can be used also for Dog Mess. Maps of locations of dog and litter bins are available for review.</i>																											
Record of Updates -	GH 02092014																											

Question Number	Q65
Question Content	If you answered Question 64, where would you like to see your suggestion in Question 64 located? Enter details in the box
Context	Our Streets
Form of Question	Free Text
Connected Questions in Survey	Q64
General Results - Summary	A wide range of responses were received.
General Results – Full Details	<i>See summary of data below</i>
Number of Respondents	1,169 (41%)
Additional Relevant Analysis	<i>Further analysis is appropriate to match requests with what is on the ground now</i>
Additional Data from “exception reports”	<i>Nil</i>
Additional Relevant Information	
Record of Updates -	GH 211114

Analysis of Questions 64 and 65 – Improvements to Streets and Walkways

Summary by the Action Planning Team

Benches

- Many requests for near the Market House and High St and for the shopping areas – although *this would produce more obstacles* that are heavily criticized as below
- Many requests for near to bus stops, especially related to elderly and Deer Park
- Surprisingly, *requests for benches near Riverside Walk*
- Also requests for resting places on the walk from town centre to Tesco and the north end of town

Grit Bins

- Seems to have been more bins in the past and people asking for them back again
- High St and shopping area appear a lot. Concern arises because no-one clears in front of shops anymore. Also this would produce more obstacles that are heavily criticized as below
- In general, the requests are evenly spread – is everyone after one for their road? Some people actually asked for just that

Trees

- In general people want more trees but on many occasions the specific location is vague or even “wherever possible”
- Specific areas included the Rec, particular area of New Mill and the Town Trail!
- Huge concentration asking for trees near Market House and on High St
- Seems to have been more trees in the past and people asking for them back – Market area and Long Acres

Pavement Issues

- Mostly generalised rather than particular places
 - Dog Litter
 - Uneven pavement
 - Shop adverts on many occasions
 - Lot about Parking, bikes and powered scooters on pavements
- Specifically
 - Junction at Bye Street / High St
 - Uneven and loose cobbles on Church Lane
 - Knapp Lane
 - Narrow pavements on Southend

Litter bins

- Lots of requests for more, seems like a real need and specific areas identified. This is information that can be acted upon
- Many helpful comments about full and damaged bins
- Meaningful suggestions such as at the junction of roads and pathway, outside food shops and 200 m from them
- Hot spots listed below, *indicating poor maintenance, poor emptying or the public ignoring the bins*
 - Recreation park
 - Near John Masefield High School
 - Town Trail
 - New Street at Oakland Drive and Elmsdale Road
 - Some for High Street and Homend
 - Deer Park and New Mills were often mentioned

Dog Bins

- There was a lot of blaming lazy dog owners and implementing the local laws
- A lot asking for more bins but *overlooking the fact that bins exist there already*
- High Street and Homend mentioned often
- Town trail and Recreation Ground mentioned often
- New Street, Deer Park and New Mills mentioned, often related to junctions of footpaths and roads. Suggested that dog bins at end of all paths

PUBLIC TRANSPORT – TRAINS AND BUSES

Question Number	Q66																								
Question Content	Which of the following best describes your frequency of use of Public Transport using either a train from Ledbury station or a bus in/from Ledbury																								
Context	Public Transport – Trains and Buses																								
Form of Question	Multiple Choice																								
Connected Questions in Survey	Q66 to Q70																								
General Results - Summary	893 respondents said they used the TRAIN at least several times year – another 1,086 used it less frequently. 573 said they used BUSES at least several times a month – another 1,146 used buses less frequently.																								
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Frequency</i></th> <th><i>TRAIN from Ledbury –</i></th> <th><i>BUS in or from Ledbury –</i></th> </tr> </thead> <tbody> <tr> <td>Daily</td> <td>21</td> <td>37</td> </tr> <tr> <td>Several times a week</td> <td>43</td> <td>134</td> </tr> <tr> <td>Several times a month</td> <td>195</td> <td>402</td> </tr> <tr> <td>Several times a year</td> <td>634</td> <td>371</td> </tr> <tr> <td>Occasionally</td> <td>1,086</td> <td>775</td> </tr> <tr> <td>Never</td> <td>403</td> <td>758</td> </tr> <tr> <td><i>Totals</i></td> <td>2382</td> <td>2477</td> </tr> </tbody> </table>	<i>Frequency</i>	<i>TRAIN from Ledbury –</i>	<i>BUS in or from Ledbury –</i>	Daily	21	37	Several times a week	43	134	Several times a month	195	402	Several times a year	634	371	Occasionally	1,086	775	Never	403	758	<i>Totals</i>	2382	2477
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<i>Totals</i>	2382	2477																							
Number of Respondents	Train – 2,382 (83%) Bus – 2,477 (87%)																								
Additional Relevant Analysis																									
Additional Data from “exception reports”	<i>5 comments</i>																								
Additional Relevant Information	See also Ward Census Data re modes of travel to work																								
Record of Updates -	GH 211114																								

Question Number	Q67																		
Question Content	What is the main reason for which you use public transport?																		
Context	Public Transport – Trains and Buses																		
Form of Question	Multiple Choice – one selection permitted																		
Connected Questions in Survey	Q66 to Q70																		
General Results - Summary	Respondents mainly use public transport for shopping or for leisure. The use of public transport for college is understated due to the sample in this survey – there is considerable traffic to colleges from Ledbury.																		
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Work</td> <td>213</td> <td>9.22%</td> </tr> <tr> <td>College</td> <td>15</td> <td>0.65%</td> </tr> <tr> <td>Shopping</td> <td>948</td> <td>41.02%</td> </tr> <tr> <td>Leisure</td> <td>817</td> <td>35.35%</td> </tr> <tr> <td>Other</td> <td>318</td> <td>13.76%</td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents</i>	<i>% of Respondents</i>	Work	213	9.22%	College	15	0.65%	Shopping	948	41.02%	Leisure	817	35.35%	Other	318	13.76%
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Leisure	817	35.35%																	
Other	318	13.76%																	
Number of Respondents	2,311 (81%)																		
Additional Relevant Analysis																			
Additional Data from “exception reports”	<i>Many respondents selected more than one option. Significantly approx. 175 selected Leisure in addition to Work or Shopping. Keyers generally entered Shopping to the data base in these circumstances. Leisure travel is therefore understated in the General Results recorded above – with allowance for this additional data, the number of respondents travelling for Leisure rises to nearly 1,000 (43%).</i>																		
Additional Relevant Information	See also Ward 2011 Census Data re modes of travel to work																		
Record of Updates -	GH																		

Question Number	Q68																																				
Question Content	Would any of the following encourage you to use the train more often? Tick all that apply																																				
Context	Public Transport – Trains and Buses																																				
Form of Question	Multiple Choice																																				
Connected Questions in Survey	Q66 to Q70																																				
General Results - Summary	More parking at the station and later trains (from Birmingham and Worcester) head the listing with Toilet facilities and the ticket office manned more often next. 252 people identified the need for step free access to the platforms																																				
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Nothing</td> <td>784</td> <td>36.58%</td> </tr> <tr> <td>More parking at Station</td> <td>469</td> <td>21.89%</td> </tr> <tr> <td>Later evening services</td> <td>468</td> <td>21.84%</td> </tr> <tr> <td>Toilet facilities</td> <td>417</td> <td>19.46%</td> </tr> <tr> <td>Ticket office manned more often</td> <td>399</td> <td>18.62%</td> </tr> <tr> <td>Better reliability</td> <td>349</td> <td>16.29%</td> </tr> <tr> <td>Step free access to platforms</td> <td>252</td> <td>11.76%</td> </tr> <tr> <td>Service/Time table changes</td> <td>208</td> <td>9.71%</td> </tr> <tr> <td>Bus link to other parts of Ledbury</td> <td>205</td> <td>9.57%</td> </tr> <tr> <td>Ticket Machine</td> <td>169</td> <td>7.89%</td> </tr> <tr> <td>Bike lockers</td> <td>55</td> <td>2.57%</td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents</i>	<i>% of Respondents</i>	Nothing	784	36.58%	More parking at Station	469	21.89%	Later evening services	468	21.84%	Toilet facilities	417	19.46%	Ticket office manned more often	399	18.62%	Better reliability	349	16.29%	Step free access to platforms	252	11.76%	Service/Time table changes	208	9.71%	Bus link to other parts of Ledbury	205	9.57%	Ticket Machine	169	7.89%	Bike lockers	55	2.57%
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Bike lockers	55	2.57%																																			
Number of Respondents	2,143 (75%)																																				
Additional Relevant Analysis																																					
Additional Data from “exception reports”	<i>55 comments. In addition to those supporting the options selected, 25 respondents identified “cheaper” fares as an additional option.</i>																																				
Additional Relevant Information	There is no crossing at Ledbury station for those who cannot manage the footbridge to get to/from the Worcester platform																																				
Record of Updates -	GH 211114																																				

Question Number	Q69																								
Question Content	Where are you usually going when you use a Bus Service? Tick box																								
Context	Public Transport – Trains and Buses																								
Form of Question	Multiple Choice																								
Connected Questions in Survey	Q66 to Q70																								
General Results - Summary	Hereford is the most regular destination for travel by bus. 89% of respondents use this service. Next most popular is Gloucester (23%). 11% identified within Ledbury as their usual bus journey.																								
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Hereford</td> <td>1,557</td> <td>89.07%</td> </tr> <tr> <td>Gloucester</td> <td>403</td> <td>23.05%</td> </tr> <tr> <td>Elsewhere</td> <td>294</td> <td>16.81%</td> </tr> <tr> <td>Malvern</td> <td>217</td> <td>12.41%</td> </tr> <tr> <td>Within Ledbury</td> <td>204</td> <td>11.67%</td> </tr> <tr> <td>Newent</td> <td>68</td> <td>3.89%</td> </tr> <tr> <td>Local Villages</td> <td>43</td> <td>2.46%</td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents</i>	<i>% of Respondents</i>	Hereford	1,557	89.07%	Gloucester	403	23.05%	Elsewhere	294	16.81%	Malvern	217	12.41%	Within Ledbury	204	11.67%	Newent	68	3.89%	Local Villages	43	2.46%
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Newent	68	3.89%																							
Local Villages	43	2.46%																							
Number of Respondents	1,748 (61%)																								
Additional Relevant Analysis	Elsewhere includes many entries for Worcester.																								
Additional Data from “exception reports”	<i>One keyer discounted 11 responses where the respondent selected more than one option</i>																								
Additional Relevant Information																									
Record of Updates -	GH 211114																								

Question Number	Q70																														
Question Content	Would any of the following encourage you to use bus services more often? Tick all that apply																														
Context	Public Transport – Trains and Buses																														
Form of Question	Multiple Choice																														
Connected Questions in Survey	Q66 to Q70																														
General Results - Summary	Apart from those who responded “Nothing”, the main responses were for more frequent services, more routes outside the town, better fare deals and better connections.																														
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Nothing</td> <td>1,171</td> <td>54.19%</td> </tr> <tr> <td>More frequent services</td> <td>388</td> <td>17.95%</td> </tr> <tr> <td>More Routes outside Town</td> <td>373</td> <td>17.26%</td> </tr> <tr> <td>Better fare deals</td> <td>291</td> <td>13.47%</td> </tr> <tr> <td>Better onward connections</td> <td>260</td> <td>12.03%</td> </tr> <tr> <td>Better travel information</td> <td>208</td> <td>9.63%</td> </tr> <tr> <td>More routes in Ledbury</td> <td>150</td> <td>6.94%</td> </tr> <tr> <td>Bus shelter</td> <td>97</td> <td>4.49%</td> </tr> <tr> <td>More bus stops</td> <td>79</td> <td>3.66%</td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents</i>	<i>% of Respondents</i>	Nothing	1,171	54.19%	More frequent services	388	17.95%	More Routes outside Town	373	17.26%	Better fare deals	291	13.47%	Better onward connections	260	12.03%	Better travel information	208	9.63%	More routes in Ledbury	150	6.94%	Bus shelter	97	4.49%	More bus stops	79	3.66%
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Number of Respondents	2,161 (76%)																														
Additional Relevant Analysis																															
Additional Data from “exception reports”	<i>17 comments in support of options selected</i>																														
Additional Relevant Information	Since the survey was undertaken the level of bus services has reduced e.g. to Gloucester and off peak to Hereford.																														
Record of Updates -	GH 211114																														

ENVIRONMENT

Question Number	Q71
Question Content	Would you be interested in joining any of the following initiatives to help reduce energy costs or increase the use of renewable energy sources?
Context	Environment
Form of Question	Multiple Choice
Connected Questions in Survey	None
General Results - Summary	Over 1,000 respondents are interested in a Group Energy Discount Scheme. Significant numbers are interested in the other energy efficiency options.

General Results – Full Details

Initiative	Interested		Not Interested		Total
Group energy discount scheme to purchase energy at a discount – these deals involve households joining together to obtain better deals than you can obtain for gas, electricity, oil or solid fuel	1,018	45.22%	1,233	54.78%	2,251
Investing in a Community scheme to establish a local energy source – investing in a local means of generating energy from renewable sources in return for a regular income to offset your energy costs	713	33.62%	1,408	66.38%	2,121
Investing in or joining in an energy scheme for your own home – E.g. installation of solar panels either at your expense or by renting roof space, or investing in more efficient heating.	606	29.39%	1,456	70.61%	2,062
Improving the insulation properties of your home to reduce heat loss	793	39.20%	1,230	60.80%	2,023

Number of Respondents	See total column above for number who selected each option.
Additional Relevant Analysis	
Additional Data from “exception reports”	<i>70 comments – the majority from respondents identifying that they already have one or more of the initiatives.</i>
Additional Relevant Information	
Record of Updates -	GH 241114

Question Number	Q72				
Question Content	Which of the following environmental schemes would you like to see more of in Ledbury? Tick those boxes that you agree with				
Context	Environment				
Form of Question	Multiple Choice				
Connected Questions in Survey	None				
General Results - Summary	Schemes to increase active management of woodland, and public spaces and to extend existing public paths and develop new ones are very popular. There is a lot of support for a Green Waste Collection service.				
General Results – Full Details					
Environmental Scheme	Yes		No		Total
Active management of local woodland for timber and wildlife	1,613	87.47%	231	12.53%	1,844
More Allotments	781	56.43%	603	43.57%	1,384
Development of Community Gardens	1,012	69.13%	452	30.87%	1,464
Garden sharing scheme – sharing cultivation of a garden with another resident	439	35.49%	798	64.51%	1,237
Wildlife Corridors and active management of green space	1,515	87.17%	223	12.83%	1,738
Managing public spaces to encourage wild flowers and wildlife	1,674	90.44%	177	9.56%	1,851
Extension of Riverside Walk and Town Trail	1,794	91.25%	172	8.75%	1,966
Development of new rights of way/footpaths around the Town	1,468	83.98%	280	16.02%	1,748
Green waste collection	1,742	88.83%	219	11.17%	1,961
Number of Respondents	See total column above for number who selected each option				
Additional Relevant Analysis					
Additional Data from “exception reports”	<i>22 comments mainly supporting the options selected – several questioning cost/funding.</i>				
Additional Relevant Information					
Record of Updates -	GH 241114				

COMMUNICATION

Question Number	Q73																																	
Question Content	Where do you find out about what's going on in Ledbury? Tick all those that you use regularly																																	
Context	Communication																																	
Form of Question	Multiple Choice																																	
Connected Questions in Survey	Q73 to Q75																																	
General Results - Summary	Most popular sources of information are the Local Papers and the Ledbury Focus followed by Word of Mouth. Notice Boards are used by 34% of respondents. Emails, websites and social networks were not used by many respondents comparatively.																																	
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Local Papers</td> <td>2,136</td> <td>77.25%</td> </tr> <tr> <td>Ledbury Focus</td> <td>1,986</td> <td>71.83%</td> </tr> <tr> <td>Free Papers</td> <td>1,723</td> <td>62.31%</td> </tr> <tr> <td>Word of Mouth</td> <td>1,555</td> <td>56.24%</td> </tr> <tr> <td>Notice Boards</td> <td>939</td> <td>33.96%</td> </tr> <tr> <td>Newsletters</td> <td>386</td> <td>13.96%</td> </tr> <tr> <td>Local Websites</td> <td>358</td> <td>12.95%</td> </tr> <tr> <td>Email</td> <td>154</td> <td>5.57%</td> </tr> <tr> <td>Other Internet Sites</td> <td>129</td> <td>4.67%</td> </tr> <tr> <td>Other comments</td> <td>99</td> <td></td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents</i>	<i>% of Respondents</i>	Local Papers	2,136	77.25%	Ledbury Focus	1,986	71.83%	Free Papers	1,723	62.31%	Word of Mouth	1,555	56.24%	Notice Boards	939	33.96%	Newsletters	386	13.96%	Local Websites	358	12.95%	Email	154	5.57%	Other Internet Sites	129	4.67%	Other comments	99	
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Number of Respondents	2,765 (97%)																																	
Additional Relevant Analysis	<i>99 Other comments to be analysed</i>																																	
Additional Data from “exception reports”	<i>1 comment</i>																																	
Additional Relevant Information	Since this survey the Hereford Journal and Ledbury Observer free papers have ceased publication.																																	
Record of Updates -	GH 241114																																	

Question Number	Q74									
Question Content	Do you feel you are adequately informed about what is going on in Ledbury?									
Context	Communication									
Form of Question	Yes/No									
Connected Questions in Survey	Q73 to Q75									
General Results - Summary	82% felt that they were adequately informed about what is going on in Ledbury.									
General Results – Full Details	<table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>2,104</td> <td>82.16%</td> </tr> <tr> <td>No</td> <td>457</td> <td>17.84%</td> </tr> </tbody> </table>	<i>Response</i>	<i>No of Respondents</i>	<i>% of Respondents</i>	Yes	2,104	82.16%	No	457	17.84%
<i>Response</i>	<i>No of Respondents</i>	<i>% of Respondents</i>								
Yes	2,104	82.16%								
No	457	17.84%								
Number of Respondents	2,561 (90%)									
Additional Relevant Analysis										
Additional Data from “exception reports”	<i>Nil</i>									
Additional Relevant Information										
Record of Updates -	GH 241114									

Question Number	Q75
Question Content	If you answered No to Question 74, write in the box what you think is wrong or not working well
Context	Communication
Form of Question	Free text
Connected Questions in Survey	Q73 to Q75
General Results - Summary	12% of all respondents provided comments to this question
General Results – Full Details	<i>336 Responses to be analysed covering a wide range of issues and suggestions for improvement</i>
Number of Respondents	336 (12%)
Additional Relevant Analysis	<i>Data is available in an Excel spreadsheet for detailed analysis</i>
Additional Data from “exception reports”	<i>2 comments</i>
Additional Relevant Information	
Record of Updates -	GH 241114

LEDBURY TOWN COUNCIL

Question Number	Q76 to Q78																																				
Question Content	<p>Q76 Would you like to know more about the responsibilities, work and activities of Ledbury Town Council?</p> <p>Q77 Would you be prepared to pay more Parish Precept in order for Ledbury Town Council to maintain or improve services in the Town?</p> <p>Q78 Should the Community explore other means to raise funds to pay for improvements or services in the Town and Community?</p>																																				
Context	Ledbury Town Council																																				
Form of Questions	Yes/No																																				
General Results – Full Details	<p>Q76 - Know more about Ledbury Town Council...?</p> <table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>1,362</td> <td>54.76%</td> </tr> <tr> <td>No</td> <td>1,125</td> <td>45.24%</td> </tr> <tr> <td>Total</td> <td>2,487</td> <td>(87%)</td> </tr> </tbody> </table> <p>Q77 – Pay more Parish Precept...?</p> <table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>1,356</td> <td>53.34%</td> </tr> <tr> <td>No</td> <td>1,186</td> <td>46.66%</td> </tr> <tr> <td>Total</td> <td>2,542</td> <td>(89%)</td> </tr> </tbody> </table> <p>Q78 – Should the Community explore other means to raise funds...?</p> <table border="1"> <thead> <tr> <th><i>Response</i></th> <th><i>No of Respondents</i></th> <th><i>% of Respondents</i></th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>2,124</td> <td>84.66%</td> </tr> <tr> <td>No</td> <td>385</td> <td>15.34%</td> </tr> <tr> <td>Total</td> <td>2,509</td> <td>(88%)</td> </tr> </tbody> </table> <p>Note: Percentages in brackets indicate percentage of all respondents answering these questions</p>	<i>Response</i>	<i>No of Respondents</i>	<i>% of Respondents</i>	Yes	1,362	54.76%	No	1,125	45.24%	Total	2,487	(87%)	<i>Response</i>	<i>No of Respondents</i>	<i>% of Respondents</i>	Yes	1,356	53.34%	No	1,186	46.66%	Total	2,542	(89%)	<i>Response</i>	<i>No of Respondents</i>	<i>% of Respondents</i>	Yes	2,124	84.66%	No	385	15.34%	Total	2,509	(88%)
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Additional Relevant Analysis	
Additional Data from "exception reports"	<p><i>Q76 – 9 comments</i> <i>Q77 – 98 comments in support of responses – sentiments include spending any additional funds wisely/carefully/for benefit, not taking on Herefordshire Council's responsibilities at an additional cost, paying enough already, more spending OK within limits.</i> <i>Q78 – 16 comments</i></p>
Additional Relevant Information	
Record of Updates -	GH 241114